



Sponsorship Is a Partnership

What The Panther Soccer Club Provides To Your Business:

Exposure to Thousands of Participants, Parents, Relatives, Coaches and Community Leaders Who Recognize Those Who Support Their Family Passion... Panther Soccer!

- Sponsorship Has Promotional Value
- Sponsorship Builds An Image Of Community Support
- Sponsorship Positively Impacts Youth Development

How Your Investment Helps Panther Soccer.

- Keeps participation costs affordable for players' families.
- Pays for field rehabilitation.
- Pays for training and affiliation with soccer organization.
- Pays for needed improvements to our facilities.
- Through all of the above, your sponsorship enables the Club to provide a top quality program to its players that builds high levels of skill and is fun.

Club/Team Sponsorship

Panther Soccer Club (PSC) offers sponsors increased exposure through association with the many community events that PSC hosts. In addition to reinforcing recognition among PSC members, Oswego Soccer Classic tournament participants, and PSC Camp attendees, PSC can raise awareness at our fields, camps, and clinics. PSC hosts league, and through our partnerships with other related third parties.

About Panther Soccer Club

Panther Soccer Club, a non-profit 501(c)(3) organization, is Oswego's oldest and largest competitive soccer club. PSC is dedicated to the ongoing development of soccer skills for children and young adults in an environment that serves to teach and promote confidence, achievement, and wholesome moral values.



As Oswego's oldest and largest competitive soccer club, PSC recognizes its obligation to "give back" to the local communities.

Benefits of Sponsorship

Your participation in the Panther Soccer Club sponsorship program tells the Oswego area that you are committed to community involvement and the well-being of our area youth. By becoming a Panther Soccer Club sponsor, you will be more visible with your corporate logo and name on the PSC website and/or PSC promotional materials. Your company's name will reach hundreds of area players and their families as well as thousands of visitors to the Panther Soccer Club website.

- Panther Soccer Club, Oswego's oldest and largest competitive soccer club, has approximately 280 active players affiliated with the organization.
- PSC sponsored camps and clinics draw hundreds of players each year.
- PSC sponsored tournaments draw thousands of family members to each event (the annual Oswego Soccer Classic tournament is the oldest and largest competitive tournament in Oswego).
- The Panther Soccer Club website www.panthersoccerclub.org serves thousands of page views per year.

Sponsorships:

In return for their support, Team/Club Sponsors will receive the following:

Platinum \$10,000

Includes title sponsor of tournament, name on all official tournament shirts for sale (over 2000 participants in 2008), button on website that links to home website of sponsor, field names and banners for amount of fields TBD by sponsor, full page ad in color on back cover of program

Gold \$5,000

Includes name on all staff shirts (over 200), button on website linked to sponsors homepage, field names and banners for amount of fields



TBD by sponsor, full page ad in program or ½ page color ad on inside front or back cover

Silver \$2,500

Includes field names and banners TBD by sponsor, button on website linked to sponsors homepage, full page B&W ad in program

Bronze \$1,000

Includes one field name and banner, button on website linked to sponsors homepage, name on golf cart, full page B&W ad in program

Blue \$750

Includes one field name and banner, name on website linked to sponsors homepage, full page B&W ad in program

Orange \$500

Includes one field name and banner, name on website as sponsor, ½ page B&W ad in program

WEBSITE BANNER Ads are available

Policy for Team Sponsorships

The Club has adopted the following policy regarding sponsorships designated for a specific team.

1. Any team can have sponsorships from any person, business, or organization.
2. In order to receive tax benefits from the sponsorship, the sponsorship must be payable to the Panther Soccer Club and identified as a club/team sponsorship.
3. The Club will send a thank you letter to the sponsor, including the Clubs Tax Identification Number and invoice for the advertising level your business has selected.
4. Please visit the Panther Soccer Club website for more info.