

PSC BOARD MEETING

Monday, Oct 5, 2009
7:05 PM
AmericInn

Meeting Minutes

- I. Call to Order Regular Session
- II. Secretary Report
 - a. Approval of September Minutes
Motion to approve: Tom Pence, 2nd Jeff Pople - Approved
- III. Treasurer's Report
 - a. 229 players registered
 - b. Expenses are 40% of budget. Revenue is 81% of budget
 - c. Delinquent fees are less than \$1,000
 - d. Two new line items on budget: Under Expenditures; Spiritwear and under League/Tournament fees; Winter Leagues
Motion to approve: Laura Bresingham, 2nd Tom Pence - Approved
- IV. Website Update – See Attachment A
 - a. \$250.80 was paid for two years of website hosting (thought 2011) \$2.50 a month is paid for a dedicated IP address
 - b. Gina Loncala is trained and is actively publishing articles, calendar events etc.
 - c. Rob and Gina will take down the site after the season for an CMS web upgrade
 - d. It was brought up if Panther Soccer Club should have a Facebook page. The Board decided that they would need to look into this more and will bring it back up at a later meeting
- V. Coaches / Teams
 - a. Updates from teams
Pride is currently 3-0-1
 - b. Winter Indoor Leagues
The Dome is booked and we have 18 teams registered. Tom O'Reilly is wrapping things up with Just for Kicks
- VI. Girls League Rep Update
 - a. U15 girls are going to Las Vegas to compete in a College Showcase tournament This will take place over President's Day weekend in February of 2010
 - b. This is the first time PSC is doing this and Michael Cockroft is handling it all. The team will do a fundraiser to raise any needed money.
 - c. IWSL meeting this Thursday. Guest player rules have changed. You may roster up to 4 players only if other team has equal players as well. This is because new teams are popping up who do not have many teams in their clubs. IWSA removed restrictions on try-outs this year. We will be governed by IWSL for try-outs. There is an important DOC meeting in January for the IWSL to find out what they think of all these changes.

- d. IWSL registration is July 1st. PSC has to have early try-outs, possibly in June to accommodate the deadline.
- e. It was brought up that PSC may want to charge \$100.00 for each child trying out for the club.

VII. Boys League Rep Update

- a. DOC meeting will be October 14
- b. PSC has one new U8 Coed select player and in the process of adding a U11 and U13 player.

VIII. Winter Training

- a. Dates for PDP and team winter training are almost finalized. The locations are: Old Trauber, Plank and Cross Lutheran Church.
- b. Latest session would end about 9 pm. Teams will train 1 day a week.

IX. Committees Updates

- a. Tournament
First meeting will be 7:00 pm, Wednesday, October 14th at AmericInn.

X. DOC Report

- a. Coerver Camps will be held at Old Trauber during November and December

XI. Continuing Business

XII. New Business

- a. Misc.

Storage Facility rental (Jeff Pople)

Oswego mini Storage on Stone hill.

10X10 for \$70/mth and \$25 security fee and a \$12 lock

Did not want to partner with PSC for a banner on our site

No discount for paying a full year in advance

J&J Storage

5X5 units and 5x10 units. They are \$25/mth and \$35/mth respectively with a \$20 deposit and you can bring your own lock.

Pay 11 months in advance, get the 12th for free. Jeff Weber was willing to do something with us in exchange for a banner.

Board suggests that Jeff Pople get back with Jeff Weber and offer \$250 plus banner.

Motion to approve: Tom Pence, 2nd Mike Mockenhaupt – Approved

- b. Celebrate Differences asked if PSC would want to buy a bundle of tickets for their fundraiser basketball game.
- c. Next meeting date – November 2 , 2009
 - i. American Inn

XIII. Accountant/Accounting Update

- a. New procedure has been implemented. PSC treasurer will prepare checks, president will sign them.
- b. Rob Ward is PSC's accountant. He looked through PSC financials with our treasurer. He was complimentary of the work our treasurer has done so far.
- c. Mr. Ward's company could generate a monthly report for PSC. It would cost \$120.00 per month. He is not doing our auditing as of now but could do it for this year at a cost of roughly \$1,000.
- d. It was brought up that we have QuickBooks and couldn't we just get that in order and the treasurer could use that program to generate monthly reports similar to what Rob Ward would do a it would cost a lot less?
- e. It was decided to have Rob Ward at our November meeting so board members could ask him questions. He was sick tonight and could not make it.
- f. Motion to close meeting

Attachment A

September 2009 PSC Website Report

Current Status

- Website Account extended until October 16, 2011 (cost of \$250.80 for 24 months).
- Website Administrator Training Complete (Gina Loncala ginaloncala@hotmail.com)
 - Publishing articles, blast emails, calendar events.
 - CMS Upgrade this winter sometime.
- Defenders Team Page – Andrea Hallam (new author) doing great as page is updated now.
- United Team Page – Jennifer Kindstrom (new author) doing great as page is updated now.

- Mass Emails
 - 3 mass emails sent in September. This month includes:
 - No Practice 9/7/2009 email sent
 - Goalie Training Interest email sent
 - Goal Keeper Training Schedule email sent

- Banners
 - Panther Zone Banner clicked 921 times as of 10/5/2009
 - Coach's Corner Banner clicked 356 times as of 10/5/2009
 - Volunteer Banner clicked 198 times as of 10/5/2009
 - Soccer2000 Banner clicked 169 times as of 10/5/2009
 - SoccerSuccess Banner clicked 91 times as of 10/5/2009
 - AmericInn Banner clicked 101 times as of 10/5/2009
 - RedStars Banner clicked 59 times as of 10/5/2009
 - PSC Sponsor Banner clicked 55 times as of 10/5/2009
 - Athletico Banner clicked 14 times as of 10/5/2009

- Keith's Car Care Banner clicked 7 times as of 10/5/2009
- Elite Sports Performance clicked 8 times as of 10/5/2009

- Newsletter
 - September PSC Newsletter sent out 9/3/2009

- PSC Website Statistics
 - Unique Visitors (September 2009) – 1,916
 - Unique Visitors (August 2009) – 1,908
 - Unique Visitors (July 2009) – 1,351
 - Unique Visitors (June 2009) - 1,743
 - Unique Visitors (May 2009) – 3,581*all time high (753 on 5/23/2009)
 - Unique Visitors (April 2009) - 1,889
 - Unique Visitors (March 2009) - 1,476
 - Unique Visitors (February 2009) - 1,261
 - Unique Visitors (January 2009) – 1,260
 - Unique Visitors (December 2008) – 1,081
 - Unique Visitors (November 2008) – 1,285
 - Unique Visitors (October 2008) – 1,688
 - Unique Visitors (September 2008) – 1,517
 - Unique Visitors (August 2008) – 1,372

Outstanding Items

- PSC Website upgrade (scheduled for Winter 2009)
- Work with new Spiritwear coordinators (Tom Pence and Amy Neidlein)
- Continue to work with Communications Committee (finalize Master Contact List)
- FaceBook? (Talk with Tom Pence)

Attachment B

