

PSC BOARD MEETING

February 1, 2010
7:03 PM Actual
American Inn

Minutes

- I. Call to Order Regular Session
- II. Secretary Report
 - a. Approval of January Minutes
 - i. Motion to approve, Dawn Jones; 2nd Leslie Woolf
- III. Treasurer's Report
 - a. Approval of Budget
 - i. Motion to approve, Leslie Woolf; 2nd Jeff Popple
- IV. Website Update
 - a. See attachment A
- V. Coaches / Teams
 - a. Updates from teams
 - i. Defenders 2-2-1
 - ii. Comets 2-2-0
 - iii. Stars 3-0-1
 - iv. Pride 3-1-0
 - b. Coaches meeting 8:00PM February 2nd.
 - c. Indoor Update
 - i. Practices are fine
- VI. Girls League Rep Update
 - a. Working on getting the Magic in the C division so both Orange Crush and Magic will be in the same division. Will know by February 20th.
- VII. Boys League Rep Update
 - a. Seeding meeting is coming up- dates to follow
- VIII. PDP – Update
 - a. Last week this Friday.
 - b. Possibly PSC will gain a new player for the u11 girls.
 - c. The u10 Comets may also gain another player this spring.
- IX. Committees Updates
 - a. Communication
 - i. January Newsletter went out
 - ii. Private donation enabled the committee to buy magnetic signs advertising PSC to be put on Jim's car.
 - b. Sponsorship
 - c. Tournament
 - i. Update
 1. Everything is going smoothly; meeting is planned for February 10, 7:30pm
- X. DOC Report

- a. Try-outs for the 2010-11 Season.
 - i. IWSL tryouts are May 16th or after for HS girls and on or after June 1st for all other age groups. You can register same day as tryouts.
- b. Michael met with Park District just to meet them and get to know them. Michael offered to help run a free clinic for the parent coaches for the spring session of Park District soccer program.
- c. Soccer Success along with Panther Soccer Club will hold a Summer Camp through the Oswego Park District June 14-17th. It is for 2 hours a day 4 days a week. It is marketed to K-6th and is \$50.00
- d. Michael brought up an idea for the PSC high school players. He shared the idea of a partnership between PSC and the Kickers and has all our high school players form a team called FCX. Both teams lose many serious high school players to other teams who have enough kids to field a team. This would ideally be a tiered soccer program for the high schoolers. Different levels based on the players commitment to soccer.
- e. Soccer Success is looking for new staff – Michael has interviewed a gentleman from Plainfield that he thinks would be a good trainer for PSC.
- f. PSC needs to look into more advertising in other cities and into fundraising.

XI. Continuing Business

Uniforms – Waiting for contract to be given to Laurie

XII. New Business

- a. Tampering Discussion
 - i. PSC players have been approached by a trainer for another soccer team to come over to their team. IYSA's by-laws do not deal with tampering, but highly frowned upon and say it is wrong. IWSL says it is tampering only if you offer them something (incentive), i.e. a t-shirt, ball etc. NISL says you cannot talk to another player during the season. It was decided that a board member will call the offending team and let them know this behavior is not acceptable with PSC.
- b. Club Swim Outing
 - i. Looking into dates for the summer around PSC camps.
- c. Misc.
 - i. OHS has an Expo on April 10th. Cost is \$350.00 and PSC should take part. Parent volunteers will help out with the booth. Motion to spend the \$350.00 for a booth Mike Mockenhaupt, 2nd Dawn Jones.
 - ii. It was brought up to advertise in the Kendall County Atlas. It was agreed PSC should do it.
- d. Next meeting date – March 1, 2010
 - i. American Inn
- e. Adjourn Meeting – Motion to adjourn, Mike Mockenhaupt; 2nd, Jeff Popple.

XIII. Closed session for Board members only

Attachment A

January 2010 PSC Website Report

Current Status

- 2010 OSC information on website. Tournament page visited (316-0) 316 times.
- 2010 OSC on the IYSA “www.thetournamentcenter.com” website.
- 2010 OSC setup on the Got Soccer website.
- 2010 OSC tournament information on IWSL website.

- Mass Emails
 - 7 mass emails sent in January. This month includes:
 - Winter training email sent.
 - Tournament Committee meeting email sent.
 - Training held (school out) email sent.
 - Summer Camp dates email sent.
 - MLK Day practices email sent.
 - January 2010 Newsletter sent.
 - Oswegoland Park District news email sent.
 - New email template design updated. Also newsletter design updated for Feb.

- Banners
 - Panther Zone Banner clicked (74-53) 19 times in January 2010
 - Coach’s Corner Banner clicked (42-19) 23 times in January 2010
 - Volunteer Banner clicked 10 times in January 2010
 - Soccer2000 Banner clicked (15-6) 9 times in January 2010
 - SoccerSuccess Banner clicked 3 times in January 2010
 - AmericInn Banner clicked (34-15) 19 times in January 2010
 - Chicago Fire Banner clicked (10-5) 5 times in January 2010
 - RedStars Banner clicked (7-0) 0 times in January 2010
 - PSC Sponsor Banner clicked (11-4) 7 times in January 2010
 - Athletico Banner clicked 1 times in January 2010
 - Keith’s Car Care Banner clicked (7-3) 4 times in January 2010
 - Elite Sports Performance clicked (13-6) 7 times in January 2010
 - PSC Banner on ESP website front page clicked (135- 79) 56 times in January 2010
 - J&J Storage clicked (4-2) 2 times in January 2010

- Newsletter
 - January PSC Newsletter sent out 1/18/2010

- PSC Website Statistics
 - Unique Visitors (January 2010) – 1,511

- Unique Visitors (December 2009) - 861
- Unique Visitors (November 2009) – 1,720
- Unique Visitors (October 2009) – 2,210
- Unique Visitors (September 2009) – 1,916
- Unique Visitors (August 2009) – 1,908
- Unique Visitors (July 2009) – 1,351
- Unique Visitors (June 2009) - 1,743
- Unique Visitors (May 2009) – 3,581*all time high (753 on 5/23/2009)
- Unique Visitors (April 2009) - 1,889
- Unique Visitors (March 2009) - 1,476
- Unique Visitors (February 2009) - 1,261
- Unique Visitors (January 2009) – 1,260

Outstanding Items

- 2009 OSC Tournament video in the works. Should be completed sometime the next couple of weeks.
- Communication Committee received private donations for the purchase of 2 magnetic signs for the PSC president’s van. Includes website address for more information.

Attachment B

PSC Board Meeting Attendance		
Date: February 1, 2010		
Role	Name	Present
President	Jim Zimblemann	X
Vice President/U13G Coach	Mike Mockenhaupt	X
Secretary	Leslie Woolf	X
Treasurer	Dawn Jones	X
Boys League Rep.	Crystal Robinson	X
Girls League Rep.	Laurie Montgomery	X
Board Member	Tom Pence	X
Board Member	Jeff Popple	X
Board Member	Vacant	
Director of Coaching	Michael Cockroft	X
Website Manager	Rob Kraft	X
U8 Coed Coach	Carlos Martinez	
U8B Coach	Andrew Vitellaro	

