

PSC BOARD MEETING

May 10, 2010
7:03 PM Actual
American Inn

Minutes

- I. Call to Order Regular Session
- II. Secretary Report
 - a. Approval of April Minutes
 - i. Motion to approve, Tom Pence; 2nd Jeff Popple
 - b. By Law change Recommendations due before June Meeting
 - c. Board positions open for voting in June
 - i. Open positions: President, Vice President, two Members-at-large and Treasurer
- III. Treasurer's Report
 - a. Approve Budget 2010
 - i. Motion to approve the budget as is, knowing high school fees may be different than what is presented tonight. Tom Pence; Mike Mockenhaupt. 1 opposed; 1 abstention
 - b. Tryout Advertising Cost Approval
 - i. Motion to approve half page ad in Enterprise for 2 weeks at \$630.00, Leslie Woolf; 2nd Jeff Popple
- IV. Website Update

Currently 138 players signed up for tryouts. 64 boys and 74 girls.
See attachment A
- V. Coaches / Teams
 - a. Updates from teams
 - i. U13 Pride in State Cup finals and has won both of the first games in the tourney. They are in the quarter finals.
 - b. Indoor Update
- VI. Girls League Rep Update
 - a. Added two players to U15 team.
- VII. Boys League Rep Update
- VIII. Committees Updates
 - a. Communication
 - b. Sponsorship
 - c. Tournament
 - i. Update
 - 1. 120 teams are registered to date.
 - 2. Working on finalizing insurance
 - 3. Program is complete
 - 4. Red Star player to sign autographs
- IX. DOC Report
 - a. Tryout Update

- i. June 2, 3 and 5th
 - ii. Will meet with trainers to go over procedures on how to evaluate kids.
 - iii. PSC trainers will notify kids who don't make the team and parent coaches will call kids who make the team.
 - b. HS Premier Program
 - i. Parent Meeting 5/11
Meeting will be held at the Learning Center at OHS. Paul Webster, Coach from Elmhurst College (division 3 level) will be the guest speaker.
 - ii. High school try-outs May 16th 6-8pm. If girls can't make it then they will be invited to a Wildcats practice.
- X. Continuing Business
- a. Uniforms Update
 - i. Used Uniforms (Tom O'Reilly)
- XI. New Business
- a. Practice T Shirts Fall
 - i. Need a sponsor for the fall. Possibly Dentek?
 - b. Chill's Night
 - i. 10% of what you buy on a specific night comes back to PSC
 - c. Registration 2010/2011 Plan
 - i. 4-8 pm on Sunday, June 6th at the Church of the Good Shepherd, 6-9 on Monday, June 7th .
 - d. Misc.
 - i. Red Stars outing on Sunday, July 25th
 - e. Next meeting date – June 14, 2010
 - i. American Inn
- Adjourn Meeting – Motion to adjourn, Mike Mockenhaupt; 2nd Jeff Popple

April 2010 PSC Website Report

Current Status

- 2010-2011 Tryouts website event software running smoothly. (Turned on 4/3/2010).
- 138 players signed up (64 boys, 74 girls) as of 5/10/2010
- 2010 OSC Tournament page visited 818 times in April (1,566 total).
- Added a few new images in the rotating home page slideshow. Encourage all teams to send me pictures to include.

- Mass Emails
 - 19 mass emails sent in April. This month includes:
 - 2010-2011 tryouts signup email sent.
 - Spring 2010 Panther Zone open email sent.
 - April 2010 Newsletter email sent.
 - Tournament Committee Meeting email sent.
 - Board of Directors Openings sent.
 - Training cancelled 4/8/2010 sent.
 - Full time trainers email sent.
 - Oswego business and consumer expo email sent.
 - Spiritwear reminder email sent.
 - Tournament Committee reminder email sent.
 - New PSC car decal on Spiritwear email sent.
 - Spiritwear extended email sent.
 - Picture Day email sent.
 - Free Coerver Training session reminder sent.
 - Ball Kids needed email sent.
 - Picture Day Reminder/Update email sent.
 - Goal keeper training 4/30 email sent.
 - May Board of Directors meeting rescheduled email sent.
 - Team Ads for 2010 OSC Tournament email sent.

- Banners
 - 2010-2011 Tryouts Banner clicked (233-0) 233 times in April 2010
 - Panther Zone Banner clicked (306-150) 156 times in April 2010
 - Coach's Corner Banner clicked (100-83) 17 times in April 2010

- Volunteer Banner clicked (20-20) 0 times in April 2010
 - Soccer2000 Banner clicked (29-25) 4 times in April 2010
 - SoccerSuccess Banner clicked (9-8) 1 times in April 2010
 - AmericInn Banner clicked (62-58) 4 times in April 2010
 - Chicago Fire Banner clicked (56-21) 35 times in April 2010
 - RedStars Banner clicked (9-9) 0 times in April 2010
 - PSC Sponsor Banner clicked (26-26) 0 times in April 2010
 - Athletico Banner clicked (3-2) 1 times in April 2010
 - Keith's Car Care Banner clicked (13-9) 4 times in April 2010
 - Elite Sports Performance clicked (24-19) 5 times in April 2010
 - PSC Banner on ESP website front page clicked (276-233) 43 times in April 2010
 - J&J Storage clicked (8-6) 2 times in April 2010
- Newsletter
 - April PSC Newsletter sent out 4/19/2010
 - PSC Website Statistics
 - Unique Visitors (April 2010) – 3,353 (+1,464 year to year)
 - 18,743 page views
 - Teams.html (3,262 views)
 - Tournament.html (818 views)
 - News.html (514 views)
 - Unique Visitors (March 2010) – 2,397 (+ 921 year to year)
 - 13,316 page views
 - Teams.html (2,284 views)
 - Tournament.html (748 views)
 - News.html (470 views)
 - Unique Visitors (February 2010) – 1,311 (+50 year to year)
 - 6,532 page views
 - Teams.html (1,128 views)
 - Tournament (432 views)
 - News.html (261 views)
 - Unique Visitors (January 2010) – 1,511
 - 8,553 page views
 - Teams.html (1,449 views)
 - Tournament.html (316 views)
 - News.html (315 views)
 - Unique Visitors (December 2009) - 861
 - Unique Visitors (November 2009) – 1,720
 - Unique Visitors (October 2009) – 2,210

- Unique Visitors (September 2009) – 1,916
- Unique Visitors (August 2009) – 1,908
- Unique Visitors (July 2009) – 1,351
- Unique Visitors (June 2009) - 1,743
- Unique Visitors (May 2009) – 3,581*all time high (753 on 5/23/2009)
- Unique Visitors (April 2009) - 1,889

Outstanding Items

- Gina Loncala and I will continue to process (approve based on birthdate) on-line tryout signup forms.
- May 15th print out HS Girls Tryout signups and get to Michael.
- Approximately May 15th work with Lisa Udy to get the 2010 OSC Volunteer link on website.
- May 30th print out all tryout signups and get to Michael.

Attachment B

PSC Board Meeting Attendance		
Date: May 10, 2010		
Role	Name	Present
President	Jim Zimblemann	X
Vice President/U13G Coach	Mike Mockenhaupt	X
Secretary	Leslie Woolf	X
Treasurer	Dawn Jones	X
Boys League Rep.	Crystal Robinson	X
Girls League Rep.	Laurie Montgomery	X
Board Member	Tom Pence	X
Board Member	Jeff Pople	X
Board Member	Vacant	
Director of Coaching	Michael Cockroft	X
Website Manager	Rob Kraft	X
U8 Coed Coach	Carlos Martinez	
U8B Coach	Andrew Vitellaro	
U8B Coach	Trent Blasingame	
U9B Coach	Tom O'Reilly	
U9B Coach	John Kocsis	
U10B Coach	Brian Zacker	
U10B Coach	Matt Hallam	
U10B Coach	Ray Kindstrom	
U10G Coach	Dave Loncala	
U10G Coach	James Gotchie	
U10G Coach	John Bonie	
U11B Coach	Paul Baumann	
U11G Coach	Mark Sendef	

U11G Coach	Brian Moran	
U12B/U15B Coach	Todd Detraglia	
U12B Coach	Deitrich Shilberg	
U12B Coach	Doug Blocker	
U12B Coach	Gary Kearby	
U12G Coach	Ron Colaizzi	
U13B Coach	Mike Vogler	
U13B Coach	Jaime Anaya	
U13G Coach	Kevin Sundberg	
U14B Coach		
U14G/U18G Coach	Patrick Montgomery	
U14G Coach	Ed Stryczek	
U15G Coach	Tim Leverich	
Parent	Jerry Ice	X
Parent	Sue Welch	X
Parent	Cathy Kraemer	X
Parent	Elaine Eckert	X
Parent	Brian Henz	X
Parent	Allison Rasmussen	X
Parent		
Parent		
Parent		