

PSC BOARD MEETING

March 21, 2011
7:07 PM

Minutes

- I. Call to order
- II. Secretary Report
 - a. Approval of February Minutes
 - i. Motion to approve, Dawn Jones, 2nd Jamie Gotchie - Approved
- III. Treasurer's Report
 - a. 240 registered players
 - b. Income is 74% of budget, expenses are 49% of budget
 - c. Will have 1 new U8 boy and 3 new U9 boys for the Spring season
 - d. Approval of financial report
 - i. Motion to approve, Leslie Woolf, 2nd Jamie Gotchie - Approved
- IV. Website Report (see attachment A)
 - a. Spirit wear is still open
 - b. Two mass emails in March
 - c. No March newsletter
 - d. Links on tourney page were not working. Visitor emailed Rob about it and all was back working within the hour
 - e. Top site pages
 - i. Teams
 - ii. PSC 2011 Tournament
 - iii. U11 Stars
- V. Team Accomplishments
 - a. Storm finished in fourth place at JFK
 - b. Pride tied TCSA team who plays in MRL. They are ranked 5th in Illinois
- VI. Girls' League Rep Update
 - a. Rob and Laurie will schedule team pictures. Will get OPD's permission to do it a Prairie Point
 - b. Ball kids – Need boys and girls U10-U12 to be ball kids at both High Schools. Laurie will send out email to parents of players in those age groupsTopps soccer – Laurie would like volunteers from U12 and up to help out with this – 4:30 – 5:30 on Saturdays
- VII. Boys' League Rep Update
 - a. 4 new players – 1 U8 and 3 U9's
 - b. Two tournaments may need to be refunded for High School boys as there are not enough players due to scheduling
 - c. Still need 4 or 5 jerseys for Plainfield guest players – if we don't get some, we will have to buy new ones
 - d. Ref scheduler system – there was a problem too many people trying to get on the site at same time and very few PSC parents were able to log on and schedule games for their kids to ref. System needs to be reworked so that the process is more fair for people signing up to referee
- VIII. DOC Report

- a. Training Issues –
 - i. Increase commitment from trainers
 - ii. Tailored goal for each team at the start of the season and how you will achieve it based on curriculum
 - iii. There will be curriculum for players to do at home as well
- b. It was mentioned that Michael could be a mentor to the younger coaches in the club, as well as checking on all of the teams
- c. It was brought up that PSC is currently paying \$75.00 an hour for training for an “A” licensed trainer. However, many of our trainers have only a “D” licenses’, we should be paying for trainers by their level of licenses. Currently, there is no incentive for getting PSC better trainers

IX. Continuing Business

- a. Try Outs – Last year we did try-outs instead of practice, let’s not do that way this year. Possible dates Tuesday, May 31st and Wednesday, June 1st. DOC will leave for vacation Wednesday, June 1st
- b. High School girls can try-out Tuesday May 17th at Prairie Fest Park
- c. PSC needs to do direct marketing to potential players
 - i. Signs that stake in the ground – Crystal said that the signs cost approximately between \$5 - \$10
 - ii. Ads in the papers
- d. Possibly standing outside local stores to hand out fliers – Jaime was to look into this i.e. permissions etc
- e. Storage Facility Renewal – PSC Treasurer was confused on J&J billing system as they do not send out invoices. Dawn was able to have J&J waive half of the late fees, \$180.00 was paid and now we are up to date. If you pay annually, you get one month for free – Dawn will make sure that this is budgeted for next year

X. New Business

- a. Club survey – Bill will send it out
- b. Adjourn meeting
 - i. Motion to approve, Tom O’Reilly 2nd Tom Pence - Approved
- c.
- d.
- e. Next meeting date; April 18, 2011
 - i. AmericInn @ 7:00pm

Attachment A

March 2011 PSC Website Report

Current Status

- Spring 2011 IWSL Schedules/Standings updated to website.
- Opened Panther Zone spirit wear for Spring 2011.
- Mass Emails
 - 2 mass emails sent in March. This month includes:
 - Illinois Youth Soccer Event

- 2011 OSC informational email sent to over 2,500 addresses via ESP proprietary distribution list. Thanks to ESP and Ed Morton for allowing us to send out that email.
- Banners
 - Panther Zone Banner clicked (919-869) 40 times in March 2011
 - Coach's Corner Banner clicked (296-281) 15 times in March 2011
 - Volunteer Banner clicked (73-64) 9 times in March 2011
 - Soccer2000 Banner clicked (100-95) 5 times in March 2011
 - SoccerSuccess Banner clicked (38-38) 0 times in March 2011
 - AmericInn Banner clicked (72-72) 0 times in March 2011
 - Chicago Fire Banner clicked (321-297) 24 times in March 2011
 - RedStars Banner turned off in January 2011. RedStars not playing in 2011.
 - Athletico Banner clicked (6-6) 0 times in March 2011
 - Elite Sports Performance clicked (79-75) 4 times in March 2011
 - PSC Banner on ESP website front page clicked (560-530) 30 times in March 2011
 - J&J Storage clicked (16-16) 0 times in March 2011
- Newsletter
 - No March PSC Newsletter sent out.
- PSC Website Statistics
 - Unique Visitors (March 2011) – 1,809
 - 8,362 page views
 - Teams.html (1,816 views)
 - 2011 Tournament.html (622 views)
 - Stars.html (261views)
 - Unique Visitors (February 2011) – 932
 - 3,903 page views
 - Teams.html (776 views)
 - 2011 Tournament.html (283 views)
 - Stars.html (109 views)
 - Unique Visitors (January 2011) – 725
 - 3,795 page views
 - Teams.html (754 views)
 - 2011 Tournament.html (131 views)
 - forms.html (92 views)
 - Unique Visitors (December 2010) – 841
 - 3,903 page views
 - Teams.html (800 views)

- U14 Pride.html (109 views)
 - U9 Dominators.html (92 views)
- Unique Visitors (November 2010) – 2,104
 - 10,166 page views
 - Teams.html (2,537 views)
 - U14 Pride.html (565 views)
 - U12 Orange Crush.html (475 views)
- Unique Visitors (October 2010) – 3,697
 - 18,474 page views
 - Teams.html (4,726 views)
 - U14 Pride.html (832 views)
 - U11 Stars.html (809 views)
- Unique Visitors (September 2010) – 3,586
 - 20,532 page views
 - Teams.html (5,044 views)
 - U14 Pride.html (769 views)
 - U12 Orange Crush.html (685 views)
 - U11 Stars.html (639 views)
- Unique Visitors (August 2010) – 3,273
 - 20,229 page views
 - Teams.html (5,256 views)
 - U14 Pride.html (664 views)
 - U11 Attack.html (550 views)
 - U8 Boys Storm.html (550 views)
- Unique Visitors (July 2010) – 1,957
 - 13,380 page views
 - Teams.html (3,182 views)
 - Summer Camp.html (245 views)
 - News.html (224 views)
 - Pride.html (200 views)
- Unique Visitors (June 2010) – 4,088
 - 25,313 page views
 - Teams.html (4,356 views)
 - Pride.html (920 views)
 - Stars.html (737 views)
 - News.html (673 views)
- Unique Visitors (May 2010) – 8,661 (+5,080 year to year) ** new monthly record
 - 41,495 page views
 - Tournament.html (7,033 views)

- Teams.html (5,247 views)
- Orange Crush.html (1,042 views)
- News.html (1,066 views)
- Unique Visitors (April 2010) – 3,353 (+1,464 year to year)
 - 18,743 page views
 - Teams.html (3,262 views)
 - Tournament.html (818 views)
 - News.html (514 views)

Outstanding Items

- 2011 Oswego Soccer Classic information updates on PSC website.
- Finish up Spring 2011 spirit wear.
- Ongoing updates to PSC Master Database.

Attachment B

PSC Board Meeting Attendance		
Date: March 21, 2011		
Role	Name	Present
President	Bill Cassian	X
Vice President/U11G Coach	Jaimie Gotchie	X
Secretary	Leslie Woolf	X
Treasurer/U8B Coach	Dawn Jones	X
Boys League Rep.	Crystal Robinson	X
Girls League Rep.	Laurie Montgomery	X
Board Member	Tom Pence	X
Board Member	Matt McCaw	
Board Member	Tom O'Reilly	X
Director of Coaching	Michael Cockroft	
Website Manager	Rob Kraft	X
U8B Coach	Dawn Jones	
U9G Coach	Tim Henderson	
U9B Coach	Carlos Martinez	
U9B Coach	Trent Blasingame	
U10B Coach	John Kocsis	
U11G Coach	Mike Mockenhaupt	
U11G Coach	Jamie Gotchie	
U11B Coach	Scott Marx	
U11B Coach	Matt Hallam	
U11B Coach	Tim Leverich	
U12G Coach	Brian Moran	
U12B Coach	Gus Lopez	
U12B Coach	Paul Baumann	
U13G Coach	Ron Colaizzi	
U13B/U14B Coach	Todd DeTraglia	
U14G Coach	Mike Mockenhaupt	
U15G Coach	Patrick Montgomery	X
U17G Coach	Kevin Naro	
U17B Coach	Todd Detraglia	
Parent	Sue Welch	X
Parent	Abel Perez	X
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