

PSC BOARD MEETING

April 25, 2011
7:08 PM

Minutes

- I. Call to order
- II. Secretary Report
 - a. Approval of March Minutes
 - i. Motion to approve, Jamie Gotchie, 2nd Leslie Woolf - Approved
- III. Treasurer's Report
 - a. 244 registered players
 - b. Income is 77% of budget, expenses are 55% of budget
 - c. Approval of financial report
 - i. Motion to approve, Jamie Gotchie, 2nd Tom O'Reilly - Approved
- IV. Website Report (see attachment A)
- V. Team Accomplishments
 - a. Angels and Stars both won first games.
- VI. Girls' League Rep Update
 - a. Nothing to report at this time.
- VII. Boys' League Rep Update
 - a. Having problem getting a player pass for U8. DOC will help out.
 - b. Still worried about u13/u14 tryouts.
 - c. Crystal thanked PSC for everything that the club did for Dave Marcinko and his family.
- VIII. DOC Report
 - a. Michael handed out proposal for board to consider.
 - b. Tournaments – DOC would like to set them up at the beginning of each season and have teams attend tournaments that are good for the level in which they play.
 - c. Will have a business plan in motion for player development, a foundation.
 - d. At start of next season have a town hall meeting for parents as to what they will be getting from PSC.
- IX. Continuing Business
 - a. Survey – everything needs to be in by Monday
 - b. Try -outs
 - i. DOC will be here for Tuesday and Wednesday, he will not be at the tournament either. Udy and Marx will call players that did not make it and coaches will call players who made their teams.
 - ii. Yard signs advertising PSC
 - iii. Bring a Friend to soccer night
 - c. High School Program – should we keep it like it is or go back to old way?
This will need more discussion.
 - d. Indoor training

- i. Cannot use JFK or the Dome. We can use ESP and Players in Naperville. Tom O'Reilly gave a handout showing how teams could practice and at what times at ESP. BOD agreed to use ESP and have younger players at Plank.
 - e. Team Pictures – Laurie got info from Rob Kraft. VIP will still do it as well and DOC has another contact for Laurie as well.
 - f. Tournament refunds for High School boys. Players received a refund that they can use towards next years' fees.
- X. New Business
 - a. Adjourn meeting
 - i. Motion to approve, Dawn Jones, 2nd Tom O'Reilly - Approved
 - b. Next meeting date; May 16th, 2011
 - i. Americlnn @ 7:00pm

Attachment A

April 2011 PSC Website Report

Current Status

- 2011-2012 Tryouts signup on the website now. As of 4/25/2011 31 players have signed up.
- Closed Spring 2011 Panther Zone Spiritwear page.
- Several new boys added to Master Database, blast email and calling post
- Introduced Randy Lagman (author of U11 Attack page) to a couple other Boys teams authors. They wanted to learn how Randy does it and make their pages look more like his. Check out the U11 Attack page as an example of an "outstanding" team page.
- Mass Emails
 - 7 mass emails sent in April. This month includes:
 - Goal Keeper Training Update email sent.
 - 2011-2012 Tryouts signup email sent.
 - Dave Marcinko email sent
 - Footskills & GK Training Update email sent.
 - Practice Cancelled 4/19/2011 email sent.
 - April 2011 Newsletter email sent.
 - 2011 OSC informational reminder email sent.
- Banners
 - Panther Zone Banner clicked (976-919) 57 times in April 2011
 - Coach's Corner Banner clicked (310-296) 14 times in April 2011
 - Volunteer Banner clicked (77-73) 4 times in April 2011
 - Soccer2000 Banner clicked (101-100) 1 times in April 2011
 - SoccerSuccess Banner clicked (38-38) 0 times in April 2011
 - Americlnn Banner clicked (77-72) 5 times in April 2011
 - Chicago Fire Banner clicked (346-321) 25 times in April 2011
 - Athletico Banner clicked (6-6) 0 times in April 2011
 - Elite Sports Performance clicked (80-79) 1 times in April 2011
 - PSC Banner on ESP website front page clicked (584-560) 24 times in April 2011
 - J&J Storage clicked (16-16) 0 times in April 2011
- Newsletter

- April PSC Newsletter sent out 4/22/2011.

- PSC Website Statistics
 - Unique Visitors (April 2011) – 2,846
 - 12,634 page views
 - Teams.html (2,614 views)
 - 2011 Tournament.html (936 views)
 - Pride.html (463views)
 - Unique Visitors (March 2011) – 1,809
 - 8,362 page views
 - Teams.html (1,816 views)
 - 2011 Tournament.html (622 views)
 - Stars.html (261views)
 - Unique Visitors (February 2011) – 932
 - 3,903 page views
 - Teams.html (776 views)
 - 2011 Tournament.html (283 views)
 - Stars.html (109 views)
 - Unique Visitors (January 2011) – 725
 - 3,795 page views
 - Teams.html (754 views)
 - 2011 Tournament.html (131 views)
 - forms.html (92 views)
 - Unique Visitors (December 2010) – 841
 - 3,903 page views
 - Teams.html (800 views)
 - U14 Pride.html (109 views)
 - U9 Dominators.html (92 views)
 - Unique Visitors (November 2010) – 2,104
 - 10,166 page views
 - Teams.html (2,537 views)
 - U14 Pride.html (565 views)
 - U12 Orange Crush.html (475 views)
 - Unique Visitors (October 2010) – 3,697
 - 18,474 page views
 - Teams.html (4,726 views)
 - U14 Pride.html (832 views)
 - U11 Stars.html (809 views)
 - Unique Visitors (September 2010) – 3,586
 - 20,532 page views
 - Teams.html (5,044 views)
 - U14 Pride.html (769 views)
 - U12 Orange Crush.html (685 views)
 - U11 Stars.html (639 views)
 - Unique Visitors (August 2010) – 3,273
 - 20,229 page views
 - Teams.html (5,256 views)
 - U14 Pride.html (664 views)
 - U11 Attack.html (550 views)
 - U8 Boys Storm.html (550 views)
 - Unique Visitors (July 2010) – 1,957
 - 13,380 page views

- Teams.html (3,182 views)
- Summer Camp.html (245 views)
- News.html (224 views)
- Pride.html (200 views)
- Unique Visitors (June 2010) – 4,088
 - 25,313 page views
 - Teams.html (4,356 views)
 - Pride.html (920 views)
 - Stars.html (737 views)
 - News.html (673 views)
- Unique Visitors (May 2010) – 8,661 (+5,080 year to year) ** new monthly record
 - 41,495 page views
 - Tournament.html (7,033 views)
 - Teams.html (5,247 views)
 - Orange Crush.html (1,042 views)

Outstanding Items

- 2011 Oswego Soccer Classic information updates on PSC website (i.e. volunteer information, etc.).
- Monitor and update 2011-2012 tryouts signups.
- Ongoing updates to PSC Master Database.

Attachment B

PSC Board Meeting Attendance		
Date: April 25, 2011		
Role	Name	Present
President	Bill Cassian	X
Vice President/U11G Coach	Jaimie Gotchie	X
Secretary	Leslie Woolf	X
Treasurer/U8B Coach	Dawn Jones	X
Boys League Rep.	Crystal Robinson	X
Girls League Rep.	Laurie Montgomery	X
Board Member	Tom Pence	X
Board Member	Matt McCaw	X
Board Member	Tom O'Reilly	X
Director of Coaching	Michael Cockroft	X
Website Manager	Rob Kraft	
U8B Coach	Dawn Jones	
U9G Coach	Tim Henderson	
U9B Coach	Carlos Martinez	
U9B Coach	Trent Blasingame	
U10B Coach	John Kocsis	
U11G Coach	Mike Mockenhaupt	
U11G Coach	Jamie Gotchie	
U11B Coach	Scott Marx	
U11B Coach	Matt Hallam	
U11B Coach	Tim Leverich	
U12G Coach	Brian Moran	
U12B Coach	Gus Lopez	

U12B Coach	Paul Baumann	
U13G Coach	Ron Colaizzi	
U13B/U14B Coach	Todd DeTraglia	
U14G Coach	Mike Mockenhaupt	
U15G Coach	Patrick Montgomery	X
U17G Coach	Kevin Naro	
U17B Coach	Todd Detraglia	
Parent	Sue Welch	X
Parent		
Parent		
Parent		
Parent		
Parent		
Parent		
Parent		
Parent		
Parent		
Parent		
Parent		
Parent		