

# PSC BOARD MEETING

May 16, 2011  
7:14 PM

## Minutes

- I. Call to order
- II. Secretary Report
  - a. Approval of April Minutes
    - i. Motion to approve, Dawn Jones, 2<sup>nd</sup> Laurie Montgomery - Approved
- III. Treasurer's Report
  - a. 245 registered players
  - b. Income is 95% of budget, expenses are 64% of budget
  - c. Approval of financial report
    - i. Motion to approve, Leslie Woolf, 2<sup>nd</sup> Tom O'Reilly – Approved
  - d. Motion to approve 2011-2012 Proposed Budget
    - i. Motion to approve, Tom O'Reilly, 2<sup>nd</sup> Matt McCaw - Approved
- IV. Website Report (see attachment A)
- V. Team Accomplishments
  - a. NSR Tournament
    - i. Pride, Stars and Tornado teams all took 2<sup>nd</sup> place and Attack took 1<sup>st</sup>
- VI. Girls' League Rep Update
  - a. IWSL Board meeting
  - b. High School tryouts, enough to field 3 teams
- VII. Boys' League Rep Update
- VIII. DOC Report
  - a. Michael suggested that Scott Marx and Brian Udy become co-DOC's along with him. Scott will be the DOC of U12 and below, and Brian Udy will be the DOC of u13 and above. Both reporting directly to Michael.  
This will improve the quality of training we provide and give more support and offer more opportunities for the players.
  - b. Michael, Brian and Scott will be able to monitor the training of trainers and make sure everyone is teaching Coerver curriculum. For a team, it is a 10 week curriculum. Everyone will teach the same things, it will be easy to substitute a trainer if the regular one is out as they will know the curriculum and continue with it.
  - c. Scott Marx will actively promote the club and would like to have PDP programs running all year long. Scott would manage that as well.
  - d. Brian would be more specific towards the older kids and do the technical stuff with them. He would also work with the Coerver Director of College Recruitment to help kids who want to play at a higher level. All three DOC's will meet regularly together and with the Board.
  - e. Training – it will be specific to each age group.
  - f. 2 player evaluations each year and trainers will receive evaluations as well from DOC.
  - g. Soccer Success will give each team next year a 3<sup>rd</sup> weekly practice. The third practice will be a combined practice, of either all gender specific age groups,

or where age groups will only have one team will be combined with the teams above or below. Eg., U8/U9 boys combine U10/U11/U12 boys combine and U13/U14. Pool training, will bring age levels closer together.

- h.** Soccer Success did not raise fees for 2011-2012 season. Under their current contact, fees would have been raised, but DOC froze them for next season.
- i.** Plan is to roster minimum players on the upper teams and roster heavy on lower ones. Have players guest play each week, this along with 3<sup>rd</sup> practice will help bridge the gap at what levels some of the same aged teams are playing at.
- j.** Long term goals – have c and above licenses for the trainers
- k.** Will the fees go up the following year? We are changing our perception this year without changing fees.

## **IX.** Continuing Business

- a.** Survey – 93 responses
- b.** It was suggested that the Board publish the results of the survey
- c.** Try -outs
  - i.** High School was considered a success. – Registration will take place at AmericInn for High School
  - ii.** Logistics for u7-u13 tryouts – tryouts held on practice fields – registration at the church
  - iii.** OPD says we can place yard signs on their property and can be up for OPD soccer games
  - iv.** Electronic newsletters went out and we had ads in Yorkville, Aurora, Plainfield and Oswego regarding tryouts
- d.** High School Program – Girls program stays as is and Boys program will be more of ala cart. (this is what parents wanted)
- e.** Indoor training
  - i.** ESP and Plank are locked in.
- f.** Team Pictures – wait to do them in the spring.
- g.** Oswego Classic Tournament Update
  - i.** Have 154 teams registered
  - ii.** Will have 50/50 raffle and selling water from a mobile cart
  - iii.** Vendors - , JK Soccer, Soccer 2000, Maui Wauai, Fun for everyone, Cold Stone, Dominoes, American Legion, Wurst Kitchen
  - iv.** Discussion and approval of volunteer hours for tournament
    - 1.** Motion to approve, Dawn Jones, 2<sup>nd</sup> Jamie Gotchie, 1 opposed - Approved

## **X.** New Business

- a.** Bylaw changes
  - i.** Changing parent coaches to team managers.
    - 1.** It was brought up that we have never discussed it nor voted on it. Patrick Montgomery said that eliminating the parent coaches will make it harder to recruit new players. He spends time talking with the kids on the side lines.
    - 2.** Michael says as a trainer it is hard to work with a parent coach. He realizes that the parent is trying to help, but ultimately it is the trainers call.
    - 3.** PSC needs to increase the expectation of the trainers and have guidelines for the parent coaches if we decide to keep them. Again Michael says that he will not be able to get high level of trainers if we continue with parent coaches. They do not want to work with a parent on the sidelines.

4. A second adult needs to be on the field with trainer at all times, if parent coach or manager cannot be there, they need to make arrangements to have another adult present. Take time to read bylaws and submit changes to Jamie and
5. Bill
  - b. Adjourn meeting
    - i. Motion to approve, Dawn Jones, 2<sup>nd</sup> Tom O'Reilly - Approved
  - c. Next meeting date; June 20, 2011
    - i. Americlnn @ 7:00pm

Attachment A

## April 2011 PSC Website Report

### Current Status

- 2011-2012 Tryouts signup on the website now. As of 4/25/2011 31 players have signed up.
- Closed spring 2011 Panther Zone Spirit wear page.
- Several new boys added to Master Database, blast email and calling post
- Introduced Randy Lagman (author of U11 Attack page) to a couple other Boys teams' authors. They wanted to learn how Randy does it and make their pages look more like his. Check out the U11 Attack page as an example of an "outstanding" team page.
- Mass Emails
  - 7 mass emails sent in April. This month includes:
    - Goal Keeper Training Update email sent.
    - 2011-2012 Tryouts signup email sent.
    - Dave Marcinko email sent
    - Foot skills & GK Training Update email sent.
    - Practice Cancelled 4/19/2011 email sent.
    - April 2011 Newsletter email sent.
    - 2011 OSC informational reminder email sent.
- Banners
  - Panther Zone Banner clicked (976-919) 57 times in April 2011
  - Coach's Corner Banner clicked (310-296) 14 times in April 2011
  - Volunteer Banner clicked (77-73) 4 times in April 2011
  - Soccer2000 Banner clicked (101-100) 1 times in April 2011
  - Soccer Success Banner clicked (38-38) 0 times in April 2011
  - Americlnn Banner clicked (77-72) 5 times in April 2011
  - Chicago Fire Banner clicked (346-321) 25 times in April 2011
  - Atletico Banner clicked (6-6) 0 times in April 2011
  - Elite Sports Performance clicked (80-79) 1 times in April 2011
  - PSC Banner on ESP website front page clicked (584-560) 24 times in April 2011
  - J&J Storage clicked (16-16) 0 times in April 2011
- Newsletter
  - April PSC Newsletter sent out 4/22/2011.
- PSC Website Statistics
  - Unique Visitors (April 2011) – 2,846
    - 12,634 page views

- Teams.html (2,614 views)
  - 2011 Tournament.html (936 views)
  - Pride.html (463views)
- Unique Visitors (March 2011) – 1,809
  - 8,362 page views
    - Teams.html (1,816 views)
    - 2011 Tournament.html (622 views)
    - Stars.html (261views)
- Unique Visitors (February 2011) – 932
  - 3,903 page views
    - Teams.html (776 views)
    - 2011 Tournament.html (283 views)
    - Stars.html (109 views)
- Unique Visitors (January 2011) – 725
  - 3,795 page views
    - Teams.html (754 views)
    - 2011 Tournament.html (131 views)
    - forms.html (92 views)
- Unique Visitors (December 2010) – 841
  - 3,903 page views
    - Teams.html (800 views)
    - U14 Pride.html (109 views)
    - U9 Dominators.html (92 views)
- Unique Visitors (November 2010) – 2,104
  - 10,166 page views
    - Teams.html (2,537 views)
    - U14 Pride.html (565 views)
    - U12 Orange Crush.html (475 views)
- Unique Visitors (October 2010) – 3,697
  - 18,474 page views
    - Teams.html (4,726 views)
    - U14 Pride.html (832 views)
    - U11 Stars.html (809 views)
- Unique Visitors (September 2010) – 3,586
  - 20,532 page views
    - Teams.html (5,044 views)
    - U14 Pride.html (769 views)
    - U12 Orange Crush.html (685 views)
    - U11 Stars.html (639 views)
- Unique Visitors (August 2010) – 3,273
  - 20,229 page views
    - Teams.html (5,256 views)
    - U14 Pride.html (664 views)
    - U11 Attack.html (550 views)
    - U8 Boys Storm.html (550 views)
- Unique Visitors (July 2010) – 1,957
  - 13,380 page views
    - Teams.html (3,182 views)
    - Summer Camp.html (245 views)
    - News.html (224 views)
    - Pride.html (200 views)
- Unique Visitors (June 2010) – 4,088
  - 25,313 page views

- Teams.html (4,356 views)
- Pride.html (920 views)
- Stars.html (737 views)
- News.html (673 views)
- Unique Visitors (May 2010) – 8,661 (+5,080 year to year) \*\* new monthly record
  - 41,495 page views
    - Tournament.html (7,033 views)
    - Teams.html (5,247 views)
    - Orange Crush.html (1,042 views)

### **Outstanding Items**

- 2011 Oswego Soccer Classic information updates on PSC website (i.e. volunteer information, etc.).
- Monitor and update 2011-2012 tryouts signups.
- Ongoing updates to PSC Master Database.

Attachment B

<b>PSC Board Meeting Attendance</b>		
<b>Date: April 25, 2011</b>		
<b>Role</b>	<b>Name</b>	<b>Present</b>
President	Bill Cassian	<b>X</b>
Vice President/U11G Coach	Jaime Gotchie	<b>X</b>
Secretary	Leslie Woolf	<b>X</b>
Treasurer/U8B Coach	Dawn Jones	<b>X</b>
Boys League Rep.	Crystal Robinson	<b>X</b>
Girls League Rep.	Laurie Montgomery	<b>X</b>
Board Member	Tom Pence	<b>X</b>
Board Member	Matt McCaw	<b>X</b>
Board Member	Tom O'Reilly	<b>X</b>
Director of Coaching	Michael Cockroft	<b>X</b>
Website Manager	Rob Kraft	
U8B Coach	Dawn Jones	
U9G Coach	Tim Henderson	
U9B Coach	Carlos Martinez	
U9B Coach	Trent Blasingame	
U10B Coach	John Kocsis	
U11G Coach	Mike Mockenhaupt	
U11G Coach	Jamie Gotchie	
U11B Coach	Scott Marx	
U11B Coach	Matt Hallam	
U11B Coach	Tim Leverich	
U12G Coach	Brian Moran	
U12B Coach	Gus Lopez	
U12B Coach	Paul Baumann	
U13G Coach	Ron Colaizzi	
U13B/U14B Coach	Todd DeTraglia	
U14G Coach	Mike Mockenhaupt	
U15G Coach	Patrick Montgomery	<b>X</b>

U17G Coach	Kevin Naro	
U17B Coach	Todd Detraglia	
Parent	Sue Welch	<b>X</b>
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