

PSC BOARD MEETING

July 18, 2011
7:06 PM
AmericInn

Minutes

- 1) Call to Order
- 2) Secretary Report
 - a) Approval of prior meeting minutes
 - i) Motion to approve, Kevin Dorsey, 2nd Sue Welch - Approved
- 3) Treasurer's Report
 - a) Approval of financial report
 - i) Motion to approve 2010-2011 budget, Kevin Dorsey, 2nd Brian Henz - Approved
 - b) Budget
 - i) Tournament budget, waiting for some outstanding bills. Unofficial projected profit \$17,000
 - c) Miscellaneous
 - i) Discussed possibility of 5 new players. TheUu18 girls were not included in budget.
 - ii) Brought up that our registration forms should reflect this wording at bottom of form: Non-refundable \$300.00 deposit fee. This will need to be changed in bylaws in November.
 - iii) Discussed how board would like to handle NSF checks: Board decided to charge a \$25.00 fee and that will be printed on payment forms as well.
- 4) Website Report See attachment B
 - a) Contacts
 - b) Calling tree
 - i) Sandy is beginning to work on this
 - c) Team sites
 - i) Rob will begin this as he gets team rosters from DOC
 - d) Miscellaneous
 - i) Updated all board members and added new trainer
 - ii) 1 mass email, 2 articles
 - iii) 1747 unique visitors
- 5) Girls' League Rep Update
 - a) Transition

- i) Going fine
 - b) Registrations
 - i) Everything done perse
 - c) Number of teams
 - i) 9 teams, 115 players

- 6) Boys' league Rep Update
 - a) Transition
 - i) Will be done soon and going fine
 - b) Registrations
 - i) Teams are all registered, had 2 more registrations today. Working with Michael to resolve some continuing issues
 - c) U10 boys
 - i) Discussion was had about possibly moving the U10 Orange up to U11. Board decided to keep boys at U10 and think about it for the spring.
 - d) Number of teams
 - i) 123 boys

- 7) DOC Report –
 - a) Trainers
 - i) Hired new trainers – Kelsey Hoinkes and Adam Breston
(1) Motion to approve, Tom O'Reilly, 2nd Kevin Dorsey - Approved
 - b) Pool play
 - i) Will work fine with U12 girls, but since we now have two teams of U12 boys it is not going to work as well.
 - c) Team meetings
 - i) Coaches should be setting those up to be held in the next two weeks.
 - d) Game/practice coordination
 - i) So far so good. Will have to wait until after seeding tournaments/meetings to get a better idea.
 - e) Seeding tournament
 - f) Seeding meetings
 - g) Camp
 - i) Forms are done and all is complete and ready to go.
 - h) Communication
 - i) Team Manager Update
 - i) Boys side needs 9, girls need one for U10 Navy
 - j) Winter League Coaching

- 8) Continuing business
 - a) Practice Shirts Sponsors
 - i) Have two sponsors, possibly one more
 - b) Winter training space
 - i) Need more options. Prisco is \$33 an hour on Friday nights
 - ii) Plank – we have requested time on May 8th. Some kind of conflict with Kickers. DOC will talk to DOC of Kickers and work it out.

- iii) ESP - We are paying \$840 a night for 11 weeks but getting 12 weeks. It breaks down to \$110 per hour per field for the hours 6-9 and the \$90 per hour per field from 9-10.
 - c) Fall Temporary Lighting
 - i) Will begin 12 th of September and we have them for 8 weeks. We can adjust start date if sunset is earlier than September.
 - d) Camp personnel from board
 - i) Various members said they can help with both weeks of camp.
- 9) New Business
 - a) Oswego East H.S. Boosters 8/19/11 (Friday - \$25.00 for booth)
 - i) Motion to approve the money for the booth, Tom O'Reilly, 2nd Kevin Dorsey
 - b) Fundraising – Committee?
 - i) \$20,000 goal is less than \$100 per player
 - ii) volunteers?
 - c) Next meeting 8/21/2011 at AmericInn 7pm

Attachment A

PSC Board Meeting Attendance		
Date: July 18, 2011		
Role	Name	Present
President	Bill Cassian	X
Vice President/U11G Coach	Jaimie Gotchie	
Secretary	Leslie Woolf	X
Treasurer/U8B Coach	Sue Welch	X
Boys League Rep.	Craig Bittner	X
Girls League Rep.	Kevin Dorsey	X
Board Member	Tom O'Reilly	X
Board Member	Matt McCaw	
Board Member	Brian Herz	X
Director of Coaching	Michael Cockroft	X
Co-Director of Coaching	Scott Marx	X
Co-Director of Coaching	Brian Udy	X
Website Manager	Rob Kraft	X
U8 Co-ed Navy Manager		
U8 Co-ed Orange Manager		
U9B Navy Manager		
U9B Orange Manager		
U10B White Manager		
U10B Navy Manager		
U10G Navy Manager		
U10B Orange Manager		
U10G Orange Manager		
U11B Orange Manager		
U12B Navy Manager		
U12G White Manager		

U12G Navy Manager		
U12B Orange Manager		
U12G Orange Manager	Jamie Gotchie	
U13B Navy Manager		
U13B Orange Manager		
U13G Orange Manager	Mark Sendef	
U14B/U15B Orange Manager	Todd DeTraglia	
U14G Orange Manager		
U15G Coach	Mike Mockenhaupt	
U16G Orange Manager	Patrick Montgomery	X
U17B Coach	Todd Detraglia	
Parent	Sandra Kraft	X
Parent	Jim Zimbelmann	X
Parent	Crystal Robinson	X
Parent	Laurie Montgomery	X
Parent		
Parent		

Attachment B

July 2011 PSC Website Report

Current Status

- Updated PSC Board Members on website, including contacts, email forwarding, etc.
- Updated PSC Database with girls information
- Summer Camp article on website.
- PSC Gets Ready for 2011-2012 Season article on website.
- Kelsey Hoinkes trainer bio added to website.
- Mass Emails
 - 2 mass emails sent in July. This month includes:
 - Upcoming Season Information.
 - PSC Gets Ready for 2011-2012 Season
- Banners
 - Panther Zone Banner clicked (1167-1096) 71 times in July 2011
 - Coach’s Corner Banner clicked (387-373) 14 times in July 2011
 - Volunteer Banner clicked (111-108) 3 times in July 2011
 - Wild Soccer Bunch Banner clicked (140-81) 59 times in July 2011.
 - Soccer2000 Banner clicked (116-114) 2 times in July 2011
 - SoccerSuccess Banner clicked (51-49) 2 times in July 2011

- AmericInn Banner clicked (78-78) 0 times in July 2011
- Chicago Fire Banner clicked (460-412) 48 times in July 2011
- Athletico Banner clicked (9-8) 1 time in July 2011
- Elite Sports Performance clicked (88-87) 1 time in July 2011
- PSC Banner on ESP website front page clicked (628-615) 13 times in July 2011
- J&J Storage clicked (16-16) 0 times in July 2011

- Newsletter
 - No July PSC Newsletter sent out.
- PSC Website Statistics
 - Unique Visitors (July 2011) – 1,747
 - 7,948 page views
 - Teams.html (1,664 views)
 - Orange Crush.html (210 views)
 - Storm.html (202 views)
 - Unique Visitors (June 2011) – 13,031
 - 44,897 page views
 - 2011 Tournament.html (14,176 views)
 - Teams.html (4,879 views)
 - Pride.html (916 views)
 - Unique Visitors (May 2011) – 5,197
 - 22,445 page views
 - 2011 Tournament.html (3,664 views)
 - Teams.html (3,662 views)
 - Pride.html (710views)
 - Unique Visitors (April 2011) – 2,846
 - 12,634 page views
 - Teams.html (2,614 views)
 - 2011 Tournament.html (936 views)
 - Pride.html (463views)
 - Unique Visitors (March 2011) – 1,809
 - 8,362 page views
 - Teams.html (1,816 views)
 - 2011 Tournament.html (622 views)
 - Stars.html (261views)
 - Unique Visitors (February 2011) – 932
 - 3,903 page views
 - Teams.html (776 views)
 - 2011 Tournament.html (283 views)

- Stars.html (109 views)
- Unique Visitors (January 2011) – 725
 - 3,795 page views
 - Teams.html (754 views)
 - 2011 Tournament.html (131 views)
 - forms.html (92 views)
- Unique Visitors (December 2010) – 841
 - 3,903 page views
 - Teams.html (800 views)
 - U14 Pride.html (109 views)
 - U9 Dominators.html (92 views)
- Unique Visitors (November 2010) – 2,104
 - 10,166 page views
 - Teams.html (2,537 views)
 - U14 Pride.html (565 views)
 - U12 Orange Crush.html (475 views)
- Unique Visitors (October 2010) – 3,697
 - 18,474 page views
 - Teams.html (4,726 views)
 - U14 Pride.html (832 views)
 - U11 Stars.html (809 views)
- Unique Visitors (September 2010) – 3,586
 - 20,532 page views
 - Teams.html (5,044 views)
 - U14 Pride.html (769 views)
 - U12 Orange Crush.html (685 views)
 - U11 Stars.html (639 views)
- Unique Visitors (August 2010) – 3,273
 - 20,229 page views
 - Teams.html (5,256 views)
 - U14 Pride.html (664 views)
 - U11 Attack.html (550 views)
 - U8 Boys Storm.html (550 views)
- Unique Visitors (July 2010) – 1,957
 - 13,380 page views
 - Teams.html (3,182 views)
 - Summer Camp.html (245 views)
 - News.html (224 views)
 - Pride.html (200 views)

Outstanding Items

- Get ready for 2011-2012 season (blast email list, Calling Post, team updates, roster images, etc.)
- Ongoing updates to PSC Master Database.