

PSC BOARD MEETING

October 17, 2011
7:05 PM
AmericInn

Minutes

- 1) Call to Order –
Attendance - Bill Cassian, Jamie Gotchie, Sue Welch, Craig Bittner, Kevin Dorsey, Tom O'Reilly, Rob Kraft, Brian Henz, Michael Cockroft
- 2) Secretary Report
 - a) Approval of prior meeting minutes
 - i) Motion to approve, Jamie Gotchie, 2nd Kevin Dorsey - Approved
- 3) Treasurer's Report
 - a) Approval of financial report
 - i) Motion to approve, Kevin Dorsey, 2nd Brian O'Reilly - Approved
 - b) Budget
 - i) 266 Players –
 - ii) 62% of budget for Income
 - iii) 39% of budget for expenditures
 - iv) \$640 in delinquent fees to date
 - v) Running at an approximate \$10,000 deficit
 - c) Miscellaneous
 - i) 3 new potential HS Boys
- 4) Website Report See attachment A
 - a) PSC Website is 4 years old this month – Happy Birthday!!!!
 - b) Web Site Host fee was paid – Good through 2013 since payment is every two years
 - c) Team sites
 - i) Added new team author – Bill Jankowski – U12 Boys Blue
 - d) Miscellaneous
 - i) Updated tournament page with team results and achievements
 - ii) Request to add link on PSC Site with address and location for home fields – link was added
 - iii) 4 mass emails sent out, no October News Letter
 - iv) 4092 unique visitors, up from 3697 visitors this time last year
 - v) Team pages most visited – U12 G Orange and U9 B Orange
- 5) Girls' League Rep Update

- a) Registrations
 - i) 1 new U10 Player
 - ii) 1 returning U16 player
 - b) Number of teams
 - i) 9 teams, 115 players
 - ii) Midway through season 7 teams are 500 or better, 2 below 500
 - c) Administration
 - i) 11/3 is the annual IWSL meeting in Schaumburg
- 6) Boys' league Rep Update
- a) Registrations
 - i) One New player U10 Boy
 - ii) 3 returning boys U14
 - b) Bobby brown is back – U13 boy – Broken Knee Cap
 - c) NISL – Password and Username changes and better links
 - d) “E” Licensing training over winter - space needed
- 7) DOC Report –
- a) New Players
 - i) 22 people showed interest with contact to PSC requesting information
 - ii) Potential of 4 new girls that are true U8's – could mean making a U8 girls team from one of the coeds still in NISL
 - b) HS Boys Tryouts
 - i) Need to get one scheduled
 - ii) Elliot and Michael will run the try-out
 - c) Communication
 - i) Trainers need to provide weekly communications to players/parents
 - ii) Should include the boys and girls reps on those communications
- 8) Continuing business
- a) Dome
 - i) HS Girls' fees included Dome costs – however, they won't be able to play
 - ii) Issue a \$44-\$45 subsidy credit for each player
 - iii) Subsidy to stay with PSC and will be used to cover the cost of an additional spring tournament
 - iv) Motion to Approve – Jamie Gotchie, 2nd – Tom O'Reilly - Approved
 - b) Insurance
 - i) Need to know breakdown of kids - # < 12; # between 13-15; between 16-19; and # of kids in PDP
 - c) Winter training
 - i) Working on finalizing the schedule – should be out by the end of the week
 - d) Spirit Wear
 - i) All spirit wear ordered has been delivered

- ii) Car Decals – ordered 250 and the cost was \$312 and sold 75 at \$5 each (\$375) made a profit of \$63.
 - iii) Looking into a new vendor possibly Boombas
- 9) Fundraising
- a) Chicago Fire was a big success...\$1,496 raised, Definitely do again next year
 - b) BWW – Waiting for final numbers and money
- 10) New Business
- a) By-Laws
 - i) Codify refund policy – summer camp, partial season, fees, registration, and deposit (refundable or not)
 - b) Next meeting 11/21/2011 at AmericInn 7pm

Attachment A

October 2011 PSC Website Report

Current Status

- PSC Website 4 years old this month
- Website hosting paid for another 2 years (Oct. 2013)
- Added one new PSC author (Bill Jankowski – U12 Boys Blue).
- Updated home page slideshow
- Added PSC Home Fields link on Home Page.
- Mass Emails
 - 4 mass emails sent in September. This month includes:
 - PSC Day at Buffalo Wild Wings.
 - Heartland Center Blood Drive
 - Heartland Center Blood Drive Update
 - PSC Fundraisers
- Banners
 - AmericInn Banner clicked (1-1) 0 times in October 2011.
 - Athletico Banner clicked (2-2) 0 times in October 2011.
 - ESP Banner clicked (1-1) 0 times in October 2011.
 - Soccer 2000 Banner clicked (1-1) 0 times in October 2011.
 - Soccer Success Banner clicked (1-1) 0 times in October 2011.
 - Premier Quality Banner clicked (2-1) 1 times in October 2011.
 - Thomas Orthodontics Banner clicked (3-2) 1 times in October 2011.

- Cassian Law Banner clicked (6-5) 1 times in October 2011.
 - Panther Zone Banner clicked (1663-1584) 79 times in October 2011.
 - Coach's Corner Banner clicked (428-414) 14 times in October 2011.
 - Volunteer Banner clicked (123-122) 1 times in October 2011.
 - Wild Soccer Bunch Banner clicked (314-271) 43 times in October 2011.
 - Chicago Fire Banner clicked (599-566) 33 times in October 2011
 - PSC Banner on ESP website front page clicked (645-639) 6 times in October 2011.
- Newsletter
 - No October PSC Newsletter sent out.
- PSC Website Statistics
 - Unique Visitors (October 2011) – 4,092
 - 19,683 page views
 - Teams.html (5,563 views)
 - U12 Girls Orange.html (918 views)
 - U9 Boys Orange.html (719 views)
 - Unique Visitors (September 2011) – 3,790
 - 22,291 page views
 - Teams.html (6,102 views)
 - U9 Boys Orange.html (794 views)
 - U15 Girls Orange.html (702 views)
 - Unique Visitors (August 2011) – 2,630
 - 15,996 page views
 - Teams.html (4,960 views)
 - Trainers.html (334 views)
 - 2011 Tournament.html (289 views)
 - Unique Visitors (July 2011) – 1,747
 - 7,948 page views
 - Teams.html (1,664 views)
 - Orange Crush.html (210 views)
 - Storm.html (202 views)
 - Unique Visitors (June 2011) – 13,031
 - 44,897 page views
 - 2011 Tournament.html (14,176 views)
 - Teams.html (4,879 views)
 - Pride.html (916 views)

- Unique Visitors (May 2011) – 5,197
 - 22,445 page views
 - 2011 Tournament.html (3,664 views)
 - Teams.html (3,662 views)
 - Pride.html (710views)
- Unique Visitors (April 2011) – 2,846
 - 12,634 page views
 - Teams.html (2,614 views)
 - 2011 Tournament.html (936 views)
 - Pride.html (463views)
- Unique Visitors (March 2011) – 1,809
 - 8,362 page views
 - Teams.html (1,816 views)
 - 2011 Tournament.html (622 views)
 - Stars.html (261views)
- Unique Visitors (February 2011) – 932
 - 3,903 page views
 - Teams.html (776 views)
 - 2011 Tournament.html (283 views)
 - Stars.html (109 views)
- Unique Visitors (January 2011) – 725
 - 3,795 page views
 - Teams.html (754 views)
 - 2011 Tournament.html (131 views)
 - forms.html (92 views)
- Unique Visitors (December 2010) – 841
 - 3,903 page views
 - Teams.html (800 views)
 - U14 Pride.html (109 views)
 - U9 Dominators.html (92 views)
- Unique Visitors (November 2010) – 2,104
 - 10,166 page views
 - Teams.html (2,537 views)
 - U14 Pride.html (565 views)
 - U12 Orange Crush.html (475 views)
- Unique Visitors (October 2010) – 3,697
 - 18,474 page views
 - Teams.html (4,726 views)
 - U14 Pride.html (832 views)
 - U11 Stars.html (809 views)

Outstanding Items

- Ongoing updates to PSC Master Database.