

# PSC BOARD MEETING

Monday, August 10, 2009  
7:00 PM  
AmericInn

## Minutes

- I. Call to Order Regular Session 7:03 Actual
- II. Secretary Report
  - a. Approval of July Minutes
  - b. Motion to approve: Mike Mockenhaupt, 2<sup>nd</sup>:Tom Pence - Approved
- III. Treasurer's Report
  - a. 231 players registered
  - b. Expenses are 7% of budget. Revenue is 58% of budget
  - c. Delinquent fees are \$510
  - d. Tournaments – we have budgeted \$500 per team. It is usually the first tournament that is submitted no matter the cost. \$500 is low to have budgeted, so next year the board should increase the fee after we see the average amount we spend. Dawn Jones will keep track of this.
  - e. Motion to approve: Laura Bresingham, 2<sup>nd</sup>: Jeff Popple - Approved
- IV. Website Update
  - a. July website report – see Attachment A
  - b. \$2400 in sales on the Panther Zone while open this Summer
  - c. Panther Zone site closed on August 9<sup>th</sup> 2009
  - d. Fall training schedule is on the site
  - e. All of the girls team sites are complete
  - f. Coed site is ok
  - g. Rob is still working on the Boys teams sites
  - h. Five mass emails went out over the Summer
  - i. Banner hits doubled this month, both Soccer 2000 and Coaches Corner banners went up
  - j. 1351 visitors to the PSC website for July
  - k. Trainer updates and bios were completed today 8/10
  - l. Outstanding Items
    - i. Complete boys team sites
    - ii. Training new authors (parents)
    - iii. Calling Post – Sandra Kraft and Leslie Woolf are working to update the lists quickly
- V. Coaches / Teams
  - a. Updates from teams
  - b. For Winter Indoor Leagues Mike Mockenhaupt and Jim Zimbelmann will handle the Dome just for kicks is handled by Tom O'Reilly
- VI. Girls League Rep Update
  - a. IWSL Update -- KidSafe – Trainers Kelly Baumgartner, Brian Udy and Kevin SunBerg still need to go through the process

- b. Laurie needs to sign off on goals and KidSafe by September 1<sup>st</sup>. If not done by 1<sup>st</sup>, you are on a forfeit list.

## VII. Boys League Rep Update

- a. NISL Update – There are 120 boys, 15 high school boys, 2 girls and 11 teams total
- b. Still needs documentation from a few parents
- c. Needs a parent coach for the u8 team, does have one interested and will check out another parent who expressed interest in being the manager for that U8 team
- d. Boys team camps were successful – 105 players attended, 3 boys did not attend at all
- e. All practice tee-shirts were distributed
- f. Coaches are at a seeding meeting tonight tomorrow and the 17th
- g. August 30<sup>th</sup> is the scheduling meeting
- h. Crystal Robinson would like to know if there are any “off” days for the Fall that the Park District does not want us on the fields
- i. Mr. Carlyle from OHS would like ball boys and girls for 16 home games
- j. A board member questioned the club supplying ball boys/girls to the High School and wondered what, if anything, we are getting in return
- k. Crystal will find out what teams will play in tournaments. However, some teams do not have enough players. Mike Mockenhaupt suggested having girls play with the guys, but insurance may not cover a girl who plays on a boys’ team. Mike will check into insurance and see if girls can play on boys’ teams.
- l. 7 boys teams and 3 girls teams will be playing at the Bolingbrook tournament in September
- m. Winter PDP – Crystal will look into schools and by September 15 she needs a flyer with all information to the school district for approval.

## VIII. Committees Updates

- a. Communication – see website updates
- b. Sponsorship – Jim spoke to SportCo and said that it would be a \$500 fee per year for a banner on PSC website. SportCo has not decided yet.
- c. Tournament
  - i. Banners – when do we take them down? Keith’s and AthletiCo – we will keep them up for a year. But next year we will specify how long a tournament sponsor banner will remain on the site.
  - ii. There will be no September meeting for Tournament planning. First meeting will be 2<sup>nd</sup> week in October.
  - iii. Need a new Tee-shirt vendor.
  - iv. Mid America tournament offers a 50% discount for U11 and up on their entry fee if they take first place. 25% discount for 2<sup>nd</sup> place teams. This is something the tournament committee may consider
  - v. Laura Bresingham will send out an email about the committee in September.
  - vi. America Inn representative spoke with Laura saying that they did not think they were earning their residuals from their banner on the site. Laura was able to get website stats from Rob Kraft and explained that the hotel was booked for our May Tournament and had to turn away a few teams. Since our meeting room is for free, we are able to move to a smaller room at their request.

## IX. DOC Report

- a. Summer Camp Report – went well with a few complaints
- b. Trainer Changes – Shalise Mathieu will not be able to coach this season. Leslie Ferguson will coach the U10 Comets as well as the U10 Stars this year

- c. Coaches Meeting schedule - August 27<sup>th</sup> 7:00 pm at the American Legion
- X. Continuing Business
  - a. Fire Outing – tickets have been sold, Jim will send out an email to remind parents
  - b. Red Stars outing went well -- Laurie had an issue regarding how many girls could go down on the field. She had 30 and the Red Stars only wanted 20. Next time, we will find out how many girls can actually go on the field.
  - c. There was a complaint of a PSC girls' team that were not behaving in a respectable manner.
- XI. New Business
  - a. Parents on Sideline – disruptive to what the coaches/trainers are trying to do with the kids. The Board will say that it is up to the coaches and trainers to ask the parents whom they are having a problem with to take a step back. They need to be able to work with the kids without parent interference. If the problem persists then the board will step in and handle it on a case by case basis.
  - b. Leukemia Walk -- PSC parent has Leukemia wants to encourage PSC families to come out for a walk supporting Leukemia. Jim Zimbelmann will send out a blast email and Leslie Woolf will put a blurb about it in the August Newsletter.
  - c. Misc. – Lights -- can we postpone the rental of them by a few weeks depending on the sunset?
  - d. Jim Zimbelmann will meet with Adam and Tom from the Park District to see about the light placement
  - e. Next meeting date – September 14, 2009 AmericInn
- XII. Closed Session
  - a. Refund for fall injury

## Appendix A – July 2009 Website Updates

### July 2009 PSC Website Report

#### Current Status

- Summer 2009 Spiritwear... closed on 8/9/2009. Approx. \$2,400 in sales.
  - Added 3 new products (pullover, fleece, and umbrella)
- 2009 Fall Training Schedule information added.
- Trained Leslie Woolf on Monthly Newsletter
- Trainer Bios/Photos updated
- Fall 2009 Teams updated (new teams, new rosters, and new photos).
  - Girls Teams Complete (IWSL schedule updates when available)
  - Working on Coed & Boys Teams
- Mass Emails
  - 5 mass emails sent in July. This month includes:
  - Chicago Fire Outing email sent
  - Coerver Camp email sent
  - PSC Summer Camp Info email sent
  - Panther Zone One More Week email sent

- Panther Zone Few More Days email sent
- Banners (\*\* = big monthly jump)
  - \*\*Panther Zone Banner clicked 820 times as of 8/9//2009
  - \*\*Coach's Corner Banner clicked 312 times as of 8/9//2009
  - Volunteer Banner clicked 176 times as of 8/9//2009
  - \*\*Soccer2000 Banner clicked 132 times as of 8/9//2009
  - SoccerSuccess Banner clicked 81 times as of 8/9//2009
  - AmericInn Banner clicked 83 times as of 8/9//2009
  - RedStars Banner clicked 56 times as of 8/9//2009
  - PSC Sponsor Banner clicked 45 times as of 8/9//2009
  - Athletico Banner clicked 14 times as of 8/9//2009
  - Keith's Car Care Banner clicked 7 times as of 8/9//2009
- Newsletter
  - No July PSC Newsletter sent out
- PSC Website Statistics
  - Unique Visitors (July 2009) – 1,351
  - Unique Visitors (June 2009) - 1,743
  - Unique Visitors (May 2009) – 3,581\*all time high (753 on 5/23/2009)
  - Unique Visitors (April 2009) - 1,889
  - Unique Visitors (March 2009) - 1,476
  - Unique Visitors (February 2009) - 1,261
  - Unique Visitors (January 2009) – 1,260
  - Unique Visitors (December 2008) – 1,081
  - Unique Visitors (November 2008) – 1,285
  - Unique Visitors (October 2008) – 1,688
  - Unique Visitors (September 2008) – 1,517
  - Unique Visitors (August 2008) – 1,372
  - Unique Visitors (July 2008) – 1,025

**Outstanding Items**

- Continue to work on Boys team updates (roster & photos)
- Finalize website authors for 2009/2010 (possible training session)
- Continue to work with Communications Committee (finalize Master Contact List)
  - Emails are close... spreadsheet to each coach to finalize calling post
- Web hosting reimbursement in September

**Appendix B – Attendance List**

<b>PSC Board Meeting Attendance</b>		
<b>Date: August 10, 2009</b>		
<b>Role</b>	<b>Name</b>	<b>Present</b>
President	Jim Zimblemann	<b>X</b>
Vice President/U13G Coach	Mike Mockenhaupt	<b>X</b>

