

# PSC BOARD MEETING

Monday, Sept 14, 2009  
7:08 PM  
American Inn

## Meeting Minutes

- I. Call to Order Regular Session
- II. Secretary Report
  - a. Approval of August Minutes  
Motion to approve: Tom Pence, 2<sup>nd</sup>: Dawn Jones - Approved
- III. Treasurer's Report
  - a. Tax Return and Audit are done. New line item on the budget; reimbursable expenses. We need this per our Accountant. This is used for checks written for PSC teams to enter tournaments etc.
  - b. Foot skills – we have only budgeted for one trainer. There are about 60 kids who attend the session regularly. Second trainer will cost \$1,102 over a 10 week period. There is 6 weeks where we need to pay for another trainer. PSC would need to pay another trainer for 8 weeks at \$882.00.
  - c. It is recommended that PSC talk with the DOC, Michael about how foot skills are being handled. The board is ok with adding a third trainer. The board would like from Soccer success a realistic ratio for trainer/players that are an effective model.
  - d. Motion to approve money towards a trainer for foot skills: Laura Bresingham, 2<sup>nd</sup>: Jeff Popple - Approved.
  - e. The new account would like to meet with the entire PSC Board in a closed session after next meeting.
  - f. Motion to approve the budget: Leslie Woolf, 2<sup>nd</sup>: Mike Mockenhaupt.
- IV. Website Update
  - a. August Website Report - See attachment A
  - b. All team rosters and photos are updated on the website.
  - c. 5 new authors attended the Web Author meeting. 4 were from boys' teams and 1 from a girls' team.
  - d. Sent 8 mass emails out
  - e. Rob is training a new Associate Web Site Administrator: Gina Loncala. She has extensive IT background.
  - f. Over winter break (Jan/Feb), Rob and Gina will update our website and do a general overhaul.
  - g. It is time to re-new our web hosting contract. The contract will be re-newed for two more years.
  - h. Amy Neidlein. Is our new spirit wear coordinator. The Board would like Amy to attend the meetings
  - i. It was brought up that this is a volunteer position and that a board member at-large should oversee this volunteer. Tom Pence was asked to head the spirit wear committee.
- V. Coaches / Teams

- a. Updates from teams
    - Stars, Pride and Ice girls' team won over the weekend. There was not a representative from a boy's team report how they did over the weekend.
  - b. Winter Indoor League's
    - 8 teams will go to the Dome. It is booked. Tom O'Reilly is handling Just for Kicks and is waiting on confirmation of younger PSC teams.
- VI.** Girls League Rep Update
- a. Busy weekend with tournaments. There were 2 ambulance rides for PSC players. A High Schooler and an u11 teammate. The u 11 player will be out for the entire fall season.
- VII.** Boys League Rep Update
- a. Not going to the seeding tournament really hurt some of the boys' teams. Many are seeding in the wrong brackets. As with the girls, the boys have had injuries as well.
  - b. We still have a player that needs his pass as well as coaches and trainers. Michael will talk to the trainers to make sure they get their passes.
- VIII.** Winter Training
- a. Facilities
    - i. PDP Program – The club needs to figure out how to get the word out since the district has gone green and will not allow flyers to be sent home with kids. How will PSC advertise?
    - ii. The club has Plank Junior High for 5 nights a week. Two weeks in November then 6 or 7 after the holidays. As of now we have 10 hours of gym time at Plank.
    - iii. Cross Lutheran in Yorkville has a gym and it is nice. The club could look into having PDP there as well. Crystal is going to ask the district about using the gym at Murphy Junior High.
  - b. Planning
    - i. Times Trainers Teams
      - Michael Cockroft, Crystal Robinson and Jim Zimbelmann will meet
- IX.** Committees Updates
- a. Communication
    - Sandy and Rob are still heading the communications committee. The email distribution lists are almost complete. Fewer emails are returned.
  - b. Sponsorship
    - i. Matt Hallam is in the process of contacting Castle Orthopedic regarding a sponsorship.
  - c. Tournament
    - i. Meetings will be held the second Wednesday of each month
- X.** DOC Report
- a. Board asked Michael about his ideal trainer/player ratio in regards to foot skills. 1/14 – 16 is a good ratio for a squad. A number of concerns were raised. If the current numbers are consistent, the more trainers the better. It is difficult to manage 65 kids. The program that the Soccer Success had in mind is not happening right now, too many kids. A perfect ratio is 1/16 which is good for u13 and above. Smaller kids need a different ratio as they need more assistance from the trainers. Soccer Success had trainers that can come to foot skills and help out. It was suggested that PSC have 4 trainers for foot skills. We have the extra money in the budget to spend on this. The Board would like to add one additional trainer – if we need a fourth trainer than we can add them on later. Soccer Success and the Treasurer can work out the billing details.
    - A motion to approve the money for 1 more trainer for 6 weeks of training with

a stipulation that the Board can change it if the numbers drop: Dawn Jones, 2<sup>nd</sup>: Tom Pence.

- b. Goal Keeping – the board suggested sending out a blast email for families of players interested to contact Michael Cockroft. If enough players are interested, the club will put it back in the budget for next year. As far as this year goes, the goal keeping sessions will have to be pay as you go. A member brought up that we should provide goal keeping skills since the club said at registration that it would be offered throughout the season. The Board decided it will be pay as you go training and Jeff Popple along with Michael Cockroft will draft a letter to parents and Rob Kraft will send it out to all PSC members.
- c. Trainers – Tim is still waiting for a background check for licenses. Ryan Baca had problems getting his license and the board would like to know where he is in the process of getting his license. The Board will hold payment to Soccer Success until these matters get resolved.

## **XI. Continuing Business**

- a. Lights
  - i. No complaints from drivers or homeowners so far. It was brought up that parents think the lights are too dim. This is experimental. Next year we hope to have two light towers. PSC understands the field is not very well lit. The Park District only allowed for one light tower this season.

## **XII. New Business**

- a. Misc.
  - i. Laurie Montgomery spoke about Topps Soccer Program. The program is for handicapped children who live in Oswego. PSC is helping out this year as mentors. Any club member U13 and up can sign up to help. The hours spent with Topps can be used for Community hours for school.
  - ii. Tents for the PSC Tournament – They are old and we only have 4 that are in good shape. We really need 7 for the tournament and that is being modest. The board said that if we get some tents priced then we can possibly work it out. The club also needs to look into a storage facility to store the tents. Jeff Popple said he would price a few places and report back to the board.
- b. ESP/PSC Web Exchange
  - i. We will do a 6month trial and Rob will keep track of the traffic (clicks, if you will) on the banner.
- c. Motion to close the meeting: Jeff Popple, 2<sup>nd</sup>: Mike Mockenhaupt - Approved
- d. Next meeting date – October 5, 2009
  - i. American Inn

## **XIII. Closed Session**

# August 2009 PSC Website Report

## Current Status

- Fall 2009 Teams now updated (new teams, new rosters, and new photos).
- Website Author Training Class
  - 4 new authors (Pursuit, Defenders, 2 United)
  - 1 new author this week (Lady Panthers)
  
- Mass Emails
  - 8 mass emails sent in August. This month includes:
  - Panther Zone One More Week email sent
  - Panther Zone Few More Days email sent
  - Pantherfest 2009 email sent
  - Conditioning & Footskills email sent
  - Light the Night for Team Jen email sent
  - Practice Cancelled 8/19 email sent
  - Website Author Training email sent
  - Chicago Fire Outing Reminder email sent
  
- Banners
  - Panther Zone Banner clicked 887 times as of 9/14/2009
  - Coach's Corner Banner clicked 345 times as of 9/14/2009
  - Volunteer Banner clicked 192 times as of 9/14/2009
  - Soccer2000 Banner clicked 158 times as of 9/14/2009
  - SoccerSuccess Banner clicked 89 times as of 9/14/2009
  - AmericInn Banner clicked 96 times as of 9/14/2009
  - RedStars Banner clicked 58 times as of 9/14/2009
  - PSC Sponsor Banner clicked 54 times as of 9/14/2009
  - Athletico Banner clicked 14 times as of 9/14/2009
  - Keith's Car Care Banner clicked 7 times as of 9/14/2009
  
- Newsletter
  - August PSC Newsletter sent out 8/2/2009
  
- PSC Website Statistics

- Unique Visitors (August 2009) – 1,908
- Unique Visitors (July 2009) – 1,351
- Unique Visitors (June 2009) - 1,743
- Unique Visitors (May 2009) – 3,581\*all time high (753 on 5/23/2009)
- Unique Visitors (April 2009) - 1,889
- Unique Visitors (March 2009) - 1,476
- Unique Visitors (February 2009) - 1,261
- Unique Visitors (January 2009) – 1,260
- Unique Visitors (December 2008) – 1,081
- Unique Visitors (November 2008) – 1,285
- Unique Visitors (October 2008) – 1,688
- Unique Visitors (September 2008) – 1,517
- Unique Visitors (August 2008) – 1,372

### **Outstanding Items**

- Start training new website administrator (Gina Loncala)
  - Mass email training
  - Article approval/publishing
  - Component training (calendar, forms, banners, gallery, etc.)
  - PSC Website upgrade (scheduled for Winter 2009)
- Work with new Spiritwear coordinator (Amy Neidlein)
  - Website order process
  - Order payments and reconciliation
- Continue to work with Communications Committee (finalize Master Contact List)
  - Emails are close... spreadsheet to each coach to finalize calling post
- Web hosting reimbursement in September

Attachment B

