PSC BOARD MEETING

September 19, 2011
7:00 PM
AmericInn

Meeting Minutes

I. Call to Order at 7:02pm

II. Secretary Report
- **a.** Approval of July Minutes
  - i. Motion to Approve, Jamie Gotchie, 2nd Brian Henz

III. Treasurer's Report

IV. Coaches / Teams
- **a.** Tournaments
- **b.** Other issues

V. Website Update – See Attachment A

VI. Girls' League Rep Update
- **a.** New Players – 2 u10 for winter
- **b.** Kidsafe – All managers/trainers are KidSafe.
- **c.** Accomplishments/news
  - i. 7 girls teams went to Galaxy, u10 Orange –finalist, u15 Orange - finalist

VII. Boys' League Rep Update
- **a.** New Players – u19, u10, and 2 u13's
- **b.** Accomplishments/news
  - i. Galaxy, u12 Orange – Champion, u9 finalist, u10 Orange, playing u11 - finalist
- **c.** Trainer/Coach Licenses/Passes – Adam and Abel need bios up on website, otherwise all is good

VIII. DOC Report
- **a.** Coaches update - all is good
- **b.** Trainers – communication – all good no issues.
- **c.** Practice facility changes for lighting - Moved Kelsey (u12G white/Navy) and Ryan (u13G Orange) to Prairie Point.

IX. Continuing Business
- **a.** Practice T Shirts Fall - complete
- **b.** Winter Training Fees/issues

  U12 boys Orange - u13B Orange only have 5-6 players who want to do indoor/winter leagues. Bill, Jamie and Michael are arranging a meeting with that team this week. They could also play with u14/15 boys.
- **c.** Lighting - For next year, budget for 3 lights. 2 are not enough.
- **d.** Insurance 2011-12 – It has been re-newed.

i. What should a coach fill out in case of an accident at a PSC sanctioned event? Club should have to fill something out and send it in to IYSA. They will pay out of pocket.

e. OEHS Sports Booster 8/19

f. Pantherpalooza – Jamie and Brian – Can advertise with schools in virtual backpack.

g. Spiritwear – all ordered, just waiting for it to be shipped

X. Fundraising

a. Fire Outings/fundraising – Overtaking second section. Will have sold over 200 tickets when all is said and done.

b. Shef Bros. Pizza/Bogies – PSC will get something like 10% of food, 15% of activities. Bill has meeting September 20 with owner.

c. Buffalo Wild Wings – October 5th is the kick off of program. Club will get 10% that night of all PSC orders and 10% every time a PSC family presents a card, the club will receive 10% of total order.

d. Golf Outing – Sara McCaw will put together plans for a golf outing for PSC. It is planned for the Spring of 2012

e. Misc – Bill will check into Rush Copley sponsoring our May tournament

XI. New Business

a. Misc.

b. PDP Direction –Fridays starting January 5th. Scott Marx will run them

Refunds/discounts – People are asking for refunds for tournaments that the team has already done before their child has started with the team. If player joins the club before indoor season they are charged for two tournaments. Where do we draw the line? We try to be fair and responsive to our families. A board member said that right now, PSC is allowing people to pick and choose ala carte. So, it comes down to what to do if a player does not attend camp or a tournament. Our fees are fixed. It was brought up that PSC should pro-rate the fees for players who sign up after camp and or after their teams first tournament.

i. Motion to approve, $50.00 refund for missed teams 1st tournament and $75.00 for missed camp – Jamie Gotchie, 2nd Sue Welch.

c. Next meeting date – October 17, 2010

i. AmericInn @ 7:00pm

Attachment A

September 2011 PSC Website Report

Current Status

- Added 3 new sponsor banners (Cassian, Thomas, Premier Quality)
- Panther Zone spirit wear opened.
- Completed email blast list and Calling Post (contact Sandra Kraft with questions)
- Added PSC Team awards for 2011 GLSC tournament article.
- Updated Scott Marx trainer bio.

- Added two new PSC authors (Wes Houston – U8 Co-Ed Orange, Arun Mathew – U8 Co-Ed Blue).
- Mass Emails
    - 4 mass emails sent in September. This month includes:
    - PSC Chicago Fire Outing.
    - PSC Decals Available
    - GK Training Cancelled 9/17/2011
    - PSC Chicago Fire Outing Update

- Banners
    - AmericInn Banner clicked (1-0) 1 times in September 2011.
    - Athletico Banner clicked (2-0) 2 times in September 2011.
    - ESP Banner clicked (1-0) 1 times in September 2011.
    - Soccer 2000 Banner clicked (2-0) times in September 2011.
    - Soccer Success Banner clicked (1-0) 1 times in September 2011.
    - Premier Quality Banner clicked (1-0) 1 times in September 2011.
    - Thomas Orthodontics Banner clicked (2-0) 2 times in September 2011.
    - Cassian Law Banner clicked (5-0) 5 times in September 2011.
    - Panther Zone Banner clicked (1584-1249) 335 times in September 2011.
    - Coach's Corner Banner clicked (414-398) 16 times in September 2011.
    - Volunteer Banner clicked (122-117) 5 times in September 2011.
    - Wild Soccer Bunch Banner clicked (271-203) 68 times in September 2011.
    - Chicago Fire Banner clicked (566-504) 62 times in September 2011
    - PSC Banner on ESP website front page clicked (639-633) 6 times in September 2011.

- Newsletter
    - No September PSC Newsletter sent out.

- PSC Website Statistics
    - Unique Visitors (September 2011) – 3,790
        - 22,291 page views
        - Teams.html (6,102 views)
        - U9 Boys Orange.html (794 views)
        - U15 Girls Orange.html (702 views)
    - Unique Visitors (August 2011) – 2,630

        - 15, 996 page views
            - Teams.html (4,960 views)
            - Trainers.html (334 views)
            - 2011 Tournament.html (289 views)
    - Unique Visitors (July 2011) – 1,747
        - 7,948 page views
            - Teams.html (1,664 views)
            - Orange Crush.html (210 views)
            - Storm.html (202 views)
    - Unique Visitors (June 2011) – 13,031
        - 44,897 page views
            - 2011 Tournament.html (14,176 views)
            - Teams.html (4,879 views)
            - Pride.html (916 views)
    - Unique Visitors (May 2011) – 5,197
        - 22,445 page views
            - 2011 Tournament.html (3,664 views)
            - Teams.html (3,662 views)
            - Pride.html (710views)
    - Unique Visitors (April 2011) – 2,846
        - 12,634 page views
            - Teams.html (2,614 views)
            - 2011 Tournament.html (936 views)
            - Pride.html (463views)
    - Unique Visitors (March 2011) – 1,809
        - 8,362 page views
            - Teams.html (1,816 views)
            - 2011 Tournament.html (622 views)
            - Stars.html (261views)
    - Unique Visitors (February 2011) – 932
        - 3,903 page views
            - Teams.html (776 views)
            - 2011 Tournament.html (283 views)
            - Stars.html (109 views)
    - Unique Visitors (January 2011) – 725
        - 3,795 page views
            - Teams.html (754 views)
            - 2011 Tournament.html (131 views)
            - forms.html (92 views)
    - Unique Visitors (December 2010) – 841

        - 3,903 page views
            - Teams.html (800 views)
            - U14 Pride.html (109 views)
            - U9 Dominators.html (92 views)
    - Unique Visitors (November 2010) – 2,104
        - 10,166 page views
            - Teams.html (2,537 views)
            - U14 Pride.html (565 views)
            - U12 Orange Crush.html (475 views)
    - Unique Visitors (October 2010) – 3,697
        - 18,474 page views
            - Teams.html (4,726 views)
            - U14 Pride.html (832 views)
            - U11 Stars.html (809 views)
    - Unique Visitors (September 2010) – 3,586
        - 20,532 page views
            - Teams.html (5,044 views)
            - U14 Pride.html (769 views)
            - U12 Orange Crush.html (685 views)
            - U11 Stars.html (639 views)

Outstanding Items

- Ongoing email blast and Calling Post updates.
- Ongoing updates to PSC Master Database.

Attachment B

PSC Board Meeting Attendance		
20-Sep-11		
Role	Name	Present
President	Bill Cassian	X
Vice President/U11G Coach	Jaimie Gotchie	X
Secretary	Leslie Woolf	X
Treasurer	Sue Welch	X
Boys League Rep.	Craig Bittner	X
Girls League Rep.	Kevin Dorsey	X
Board Member	Matt McCaw	X
Board Member	Tom O'Reilly	X
Board Member	Brian Henz	X
Director of Coaching	Michael Cockroft	X
Co-Director of Coaching	Scott Marx	X
Co-Director of Coaching	Brian Udy	
Website Manager	Rob Kraft	

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U8/U9 Co-ed Orange Manager		
U8B Orange Manager	Dawn Jones	
U8B Navy Manager	Arun Matthews	
U9B Orange Manager	Randy Lagman	
U9B Navy Manager	Craig Bittner	
U10B White Manager	Carlos Martinez	
U10B Navy Manager	Laurie Picha	
U10G Navy Manager	Andrea Hallam	
U10B Orange Manager	Sara McCaw	
U10G Orange Manager	Tim Henderson	
U11B Orange Manager	John Kocsis	
U12G White Manager	Wes Houston	
U12B Navy Manager		
U12G Navy Manager	Mike Mockenhaupt	
U12B Orange Manager	Matt Hallam	
U12G Orange Manager	Jamie Gotchie	
U13B Navy Manager	Paul Baumann	
U13B Orange Manager	Daria Mackey	
U13 G Orange Manager	Mark Sendef	
U14G Orange Manager	Kevin Dorsey	
U14B/U15B Orange Manager	Todd DeTraglia	
U15G Orange Manager	Mike Mockenhaupt	
U16G Orange Manager	Patrick Montgomery	
U18G Orange Manager		
U18B Orange Manager	Todd DeTraglia	
Parent	Rafael Alvarez	X
Parent		