PSC BOARD MEETING

October 17, 2011
7:05 PM
AmericInn

Minutes

1) Call to Order –
   Attendance - Bill Cassian, Jamie Gotchie, Sue Welch, Craig Bittner, Kevin Dorsey, Tom O'Reilly, Rob Kraft, Brian Henz, Michael Cockroft

2) Secretary Report
   a) Approval of prior meeting minutes
      i) Motion to approve, Jamie Gotchie, 2nd Kevin Dorsey - Approved

3) Treasurer's Report
   a) Approval of financial report
      i) Motion to approve, Kevin Dorsey, 2nd Brian O'Reilly - Approved
   b) Budget
      i) 266 Players –
      ii) 62% of budget for Income
      iii) 39% of budget for expenditures
      iv) $640 in delinquent fees to date
      v) Running at an approximate $10,000 deficit
   c) Miscellaneous
      i) 3 new potential HS Boys

4) Website Report See attachment A
   a) PSC Website is 4 years old this month – Happy Birthday!!!!!
   b) Web Site Host fee was paid – Good through 2013 since payment is every two years
   c) Team sites
      i) Added new team author – Bill Jankowski – U12 Boys Blue
   d) Miscellaneous
      i) Updated tournament page with team results and achievements
      ii) Request to add link on PSC Site with address and location for home fields – link was added
      iii) 4 mass emails sent out, no October News Letter
      iv) 4092 unique visitors, up from 3697 visitors this time last year
      v) Team pages most visited – U12 G Orange and U9 B Orange

5) Girls' League Rep Update

a) Registrations
   i) 1 new U10 Player
   ii) 1 returning U16 player
b) Number of teams
   i) 9 teams, 115 players
   ii) Midway through season 7 teams are 500 or better, 2 below 500
c) Administration
   i) 11/3 is the annual IWSL meeting in Schaumburg

6) Boys' league Rep Update
   a) Registrations
      i) One New player U10 Boy
      ii) 3 returning boys U14
   b) Bobby brown is back – U13 boy – Broken Knee Cap
   c) NISL – Password and Username changes and better links
   d) "E" Licensing training over winter - space needed

7) DOC Report –
   a) New Players
      i) 22 people showed interest with contact to PSC requesting information
      ii) Potential of 4 new girls that are true U8's – could mean making a U8 girls team from one of the coeds still in NISL
   b) HS Boys Tryouts
      i) Need to get one scheduled
      ii) Elliot and Michael will run the try-out
   c) Communication
      i) Trainers need to provide weekly communications to players/parents
      ii) Should include the boys and girls reps on those communications

8) Continuing business
   a) Dome
      i) HS Girls' fees included Dome costs – however, they won't be able to play
      ii) Issue a $44-$45 subsidy credit for each player
      iii) Subsidy to stay with PSC and will be used to cover the cost of an additional spring tournament
      iv) Motion to Approve – Jamie Gotchie, 2nd – Tom O'Reilly - Approved
   b) Insurance
      i) Need to know breakdown of kids - # < 12; # between 13-15; between 16-19; and # of kids in PDP
   c) Winter training
      i) Working on finalizing the schedule – should be out by the end of the week
   d) Spirit Wear
      i) All spirit wear ordered has been delivered

ii) Car Decals – ordered 250 and the cost was $312and sold 75 at $5 each ($375) made a profit of $63.
iii) Looking into a new vendor possibly Boombas

9) Fundraising
a) Chicago Fire was a big success…$1,496 raised, Definitely do again next year
b) BWW – Waiting for final numbers and money

10) New Business
a) By-Laws
i) Codify refund policy – summer camp, partial season, fees, registration, and deposit (refundable or not)
b) Next meeting 11/21/2011 at AmericInn 7pm

Attachment A

October 2011 PSC Website Report

Current Status

- PSC Website 4 years old this month
- Website hosting paid for another 2 years (Oct. 2013)
- Added one new PSC author (Bill Jankowski – U12 Boys Blue).
- Updated home page slideshow
- Added PSC Home Fields link on Home Page.
- Mass Emails
    - 4 mass emails sent in September. This month includes:
    - PSC Day at Buffalo Wild Wings.
    - Heartland Center Blood Drive
    - Heartland Center Blood Drive Update
    - PSC Fundraisers

- Banners
    - AmericInn Banner clicked (1-1) 0 times in October 2011.
    - Athletico Banner clicked (2-2) 0 times in October 2011.
    - ESP Banner clicked (1-1) 0 times in October 2011.
    - Soccer 2000 Banner clicked (1-1) 0 times in October 2011.
    - Soccer Success Banner clicked (1-1) 0 times in October 2011.
    - Premier Quality Banner clicked (2-1) 1 times in October 2011.
    - Thomas Orthodontics Banner clicked (3-2) 1 times in October 2011.

- Cassian Law Banner clicked (6-5) 1 times in October 2011.
- Panther Zone Banner clicked (1663-1584) 79 times in October 2011.
- Coach's Corner Banner clicked (428-414) 14 times in October 2011.
- Volunteer Banner clicked (123-122) 1 times in October 2011.
- Wild Soccer Bunch Banner clicked (314-271) 43 times in October 2011.
- Chicago Fire Banner clicked (599-566) 33 times in October 2011
- PSC Banner on ESP website front page clicked (645-639) 6 times in October 2011.

- Newsletter
  - No October PSC Newsletter sent out.

- PSC Website Statistics
  - Unique Visitors (October 2011) – 4,092
    - 19,683 page views
    - Teams.html (5,563 views)
    - U12 Girls Orange.html (918 views)
    - U9 Boys Orange.html (719 views)
  - Unique Visitors (September 2011) – 3,790
    - 22,291 page views
    - Teams.html (6,102 views)
    - U9 Boys Orange.html (794 views)
    - U15 Girls Orange.html (702 views)
  - Unique Visitors (August 2011) – 2,630
    - 15, 996 page views
      - Teams.html (4,960 views)
      - Trainers.html (334 views)
      - 2011 Tournament.html (289 views)
  - Unique Visitors (July 2011) – 1,747
    - 7,948 page views
      - Teams.html (1,664 views)
      - Orange Crush.html (210 views)
      - Storm.html (202 views)
  - Unique Visitors (June 2011) – 13,031
    - 44,897 page views
      - 2011 Tournament.html (14,176 views)
      - Teams.html (4,879 views)
      - Pride.html (916 views)

- Unique Visitors (May 2011) – 5,197
    - 22,445 page views
        - 2011 Tournament.html (3,664 views)
        - Teams.html (3,662 views)
        - Pride.html (710views)
- Unique Visitors (April 2011) – 2,846
    - 12,634 page views
        - Teams.html (2,614 views)
        - 2011 Tournament.html (936 views)
        - Pride.html (463views)
- Unique Visitors (March 2011) – 1,809
    - 8,362 page views
        - Teams.html (1,816 views)
        - 2011 Tournament.html (622 views)
        - Stars.html (261views)
- Unique Visitors (February 2011) – 932
    - 3,903 page views
        - Teams.html (776 views)
        - 2011 Tournament.html (283 views)
        - Stars.html (109 views)
- Unique Visitors (January 2011) – 725
    - 3,795 page views
        - Teams.html (754 views)
        - 2011 Tournament.html (131 views)
        - forms.html (92 views)
- Unique Visitors (December 2010) – 841
    - 3,903 page views
        - Teams.html (800 views)
        - U14 Pride.html (109 views)
        - U9 Dominators.html (92 views)
- Unique Visitors (November 2010) – 2,104
    - 10,166 page views
        - Teams.html (2,537 views)
        - U14 Pride.html (565 views)
        - U12 Orange Crush.html (475 views)
- Unique Visitors (October 2010) – 3,697
    - 18,474 page views
        - Teams.html (4,726 views)
        - U14 Pride.html (832 views)
        - U11 Stars.html (809 views)

Outstanding Items

- Ongoing updates to PSC Master Database.