

**2008 Oswego Soccer Tournament
Memorial Day Weekend – May 23rd, 24th & 25th, 2008
SPONSORSHIP AND ADVERTISEMENT FORM**



Hosted by the Panther Soccer Club, Oswego, IL

Company Name _____

Contact Person _____ Title _____

Street Address _____

City, State, Zip _____ E-Mail _____

Phone Number (include area code) _____ Fax Number _____

PLEASE ATTACH A CAMERA-READY AD OR ELECTRONIC COPIES ARE ACCEPTABLE IN ADOBE (.PDF) and MS Word Formats. Please email all electronic ads to the attention of Laura Bresingham, OST Marketing Director: bres4@comcast.net All other ads that require printer set-up will be charged a \$25 set-up fee.

Program Booklet: *Discount if copy and check are received by 4/25/08*

Full Page / B&W (10 x 7.5)	\$315.00/ \$300 _____	Full Page / Color (10 x 7.5)	\$450.00/ \$435 _____
Half Page / B&W (5 x 7.5)	\$180.00/ \$170 _____	Half Page / Color (5 x 7.5)	\$255.00/ \$245 _____
Quarter Page / B&W (5 x 3.75)	\$85.00/ \$80 _____	Quarter Page/ Color (5 x 3.75)	\$120.00/ \$115 _____

Dining Guide Square / B&W (2 x 3.5) \$55.00/**\$50** _____

(Business Card Size + Map Location)

Dining Squares are Free with Full Page Ad/\$25 with Half Page Ad/\$35 with Quarter Page Ad

Parking Pass Coupon: Exclusive \$800.00 _____, Share spot with 3 others \$200.00

Festival Demographics:

- 130 -150 Teams Participating (128 Teams in 2007!)
- 1,800 Participant Players (Boys and Girls: Ages 7-16)
- ***Expected 4,000-6,000 Attendees Each Day!!***
- Most Teams from more than 30 minutes away
- 2,000 Vehicles each day

Next Steps:

- Select and check offering
- Mail a check to PSC (see below)
- Who was the PSC Team Member you worked with?: _____

Please Mail Payments to: Panther Soccer Club, P.O. Box 464, Oswego, Illinois 60543

Find us on the Web @ www.panthersoccerclub.org Ad and Sponsorship Deadline: 4/25/08

Be a Tournament Sponsor:

(Includes Free Dining Guide Square for restaurant)

- Gold \$3,500 - Includes 2 Field Names with banner. Information booth at event. Company banner. Full page ad in the program.**
- Silver \$2,500 – Includes 1 Field Name with banner. Company banner, Full page ad in the program.**
- Bronze \$1,000 Includes 1 Field Name with banner and a half page ad in the program.**
- Emerald \$500 - Includes 1 Field Name with banner and a quarter-page ad in the program.**